



TEXAS INDEPENDENT PRODUCERS AND
ROYALTY OWNERS ASSOCIATION



ENHANCE YOUR INDUSTRY EXPOSURE

ADVERTISE WITH TIPRO



Promote your products or
business services



Reach energy executives,
decision makers and industry professionals



Get special advertising rates through
bundled packages

www.tipro.org 

BOOST YOUR INDUSTRY REACH BY ADVERTISING WITH TIPRO

Through TIPRO's bi-weekly newsletter, *The TIPRO Target*, and TIPRO's other industry-focused publications, the association reaches thousands of energy executives, investors, representatives, lawyers and professionals part of the oil and gas industry. Connect with TIPRO's audience and showcase your company, brand and products by advertising with TIPRO.

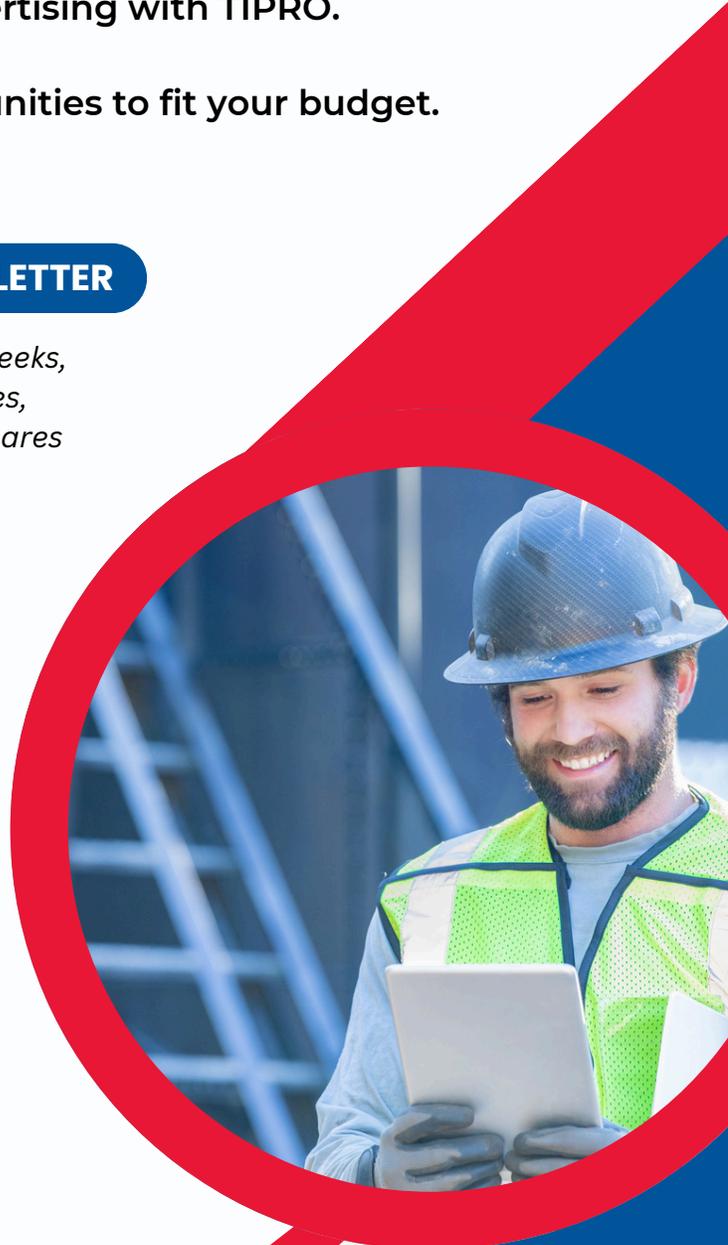
TIPRO offers affordable advertising opportunities to fit your budget. Customized packages are also available.

ADVERTISING IN THE TIPRO TARGET NEWSLETTER

Distributed to over 6,000 industry contacts every 2 weeks, this publication reviews important oil and gas priorities, highlights legislative and regulatory developments, shares industry trends and features other relevant news for TIPRO's membership.

- ▶ **Full-page ad:** \$750 per single issue + tax
- ▶ **Half-page horizontal ad:** \$400 per single issue + tax
- ▶ **Quarter-page ad:** \$250 per single issue + tax

***Consider expanding
your advertising impact
by exploring available
advertising bundles on the
following page!***



SPECIAL TIPRO ADVERTISING BUNDLES

Choose a package that maximizes your exposure!



- Quarter-page ad and one featured article in *The TIPRO Target*: \$500 + tax
- Additional quarter-page ads offered for \$100 + tax each
- Additional featured articles: \$600 + tax

1

- One full-page ad and one featured article in the *TIPRO Target*: \$1,000 + tax
- Additional full-page ads offered for \$600 + tax each
- Additional featured articles: \$600 + tax

3

- One full-page ad, one featured article, one "sponsored by" *TIPRO Target* newsletter, one website homepage banner for one month, and one dedicated social media post: \$5,000 + tax
- Additional full-page ads offered for \$400 + tax each
- Additional homepage banner ads for one month: \$1,000 + tax
- Additional dedicated social media posts: \$250 + tax

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- One half-page horizontal ad and one featured article in *The TIPRO Target*: \$650 + tax
- Additional half-page ads offered for \$250 + tax each
- Additional featured articles: \$600 + tax

2

- One full-page ad, one featured article and one "sponsored by" *TIPRO Target* newsletter: \$3,000 + tax
- Additional full-page ads offered for \$500 + tax each

4

- Premium placement of embedded video on website homepage for 30 days: \$2,000

6

Make your ads count - TIPRO can help you get the most for your budget by delivering your message to our engaged audience!



TIPRO Advertising Contract

Date _____

Newsletter Advertising Space Requested: Full Page Ad Half-Page Ad Quarter-Page Ad

Bundled Ad Package: Bundle 1 Bundle 2 Bundle 3 Bundle 4 Bundle 5 Bundle 6

Preferred Ad Start Date: _____

Advertising Goals (Check all that apply): Brand Awareness Product Launch
 Lead Generation Other (please specify): _____
 Event Promotion

ADVERTISER INFORMATION

Name	_____
Company	_____
Title/Position	_____
Business Address	_____
City/State/Zip Code	_____
Phone	_____
Email	_____
Company Website	_____

AGREEMENT AND SIGNATURE

A signed contract for advertising with the association must be submitted prior to publication of the ad in TIPRO's newsletter. All ads are subject to approval by TIPRO's president. Four or more ad insertions are eligible to receive a 10 percent discount if paid in full and in advance. For those interested in recurring ads, contact us to specify desired schedule. Explorer members of TIPRO also qualify to receive a 10 percent discount on any single-issue ad insertion order.

Signature _____

Date _____

After this advertising agreement is submitted to TIPRO, an invoice will be shared for payment. Please contact the association by emailing ksnyder@tipro.org to discuss any special requests.

TIPRO Ad Specs

Ad Size Options

The TIPRO newsletter offers three flexible advertising sizes to meet your marketing needs. All ads for TIPRO's publication should be submitted as a high-resolution PDF or JPG file at 300 DPI minimum. Color mode: CMYK. Please include a bleed of 0.125" on all sides for full-bleed advertisements.



Full Page

Dimensions: 8" x 10.5"



Half Page

Dimensions: 8" x 5"



Quarter Page

Dimensions: 4" x 5"

Contact & Submissions

Email: Please submit your completed advertising contract and final artwork to ksnyder@tipro.org.

Deadline: Artwork and payment are due to the association 3 business days prior to publication of your ad in the TIPRO newsletter.

Questions or special requests?

Please contact TIPRO at ksnyder@tipro.org.

Large file size?

Consider using a free file sharing and transfer site such as

www.wetransfer.com.