

# Advertising in *The TIPRO Target*

## 2024 Advertising Contract & Production Form

*The TIPRO Target* is the official bi-weekly newsletter of the Texas Independent Producers & Royalty Owners Association (TIPRO), a not-for-profit organization founded in 1946 by independent oil and gas producers and royalty owners. Every other week, the publication is sent to approximately 3,000 oil and gas professionals, industry leaders and state officials.

### Advertising Rates

<u>Ad Size:</u>	<u>Rate:</u>
Full Page	\$750 per single issue + tax
Half-page Horizontal	\$400 per single issue + tax
Quarter-page	\$250 per single issue + tax

This contract provides for publication of advertisements in *The TIPRO Target* newsletter. Advertising is accepted for products and services that directly relate to or benefit members of the association.

Artwork and payment are due 3 days prior to the date of publication. Electronic advertising submissions may be accepted as an importable TIFF, high-resolution PDF or JPEG file. Ads can be full color.

Please submit your completed advertising contract and final artwork to [info@tipro.org](mailto:info@tipro.org).

Questions? Please contact TIPRO at [info@tipro.org](mailto:info@tipro.org).



Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

☐ YES, I would like to place an ad in *The TIPRO Target* for the following size: \_\_\_\_\_.

Please run my ad on the following dates: \_\_\_\_\_.

Authorized signature \_\_\_\_\_

Date \_\_\_\_\_

*Note: A signed contract must be submitted prior to publication.*

*\* Four or more ad insertions receive a 10 percent discount if paid in full and in advance. For those interested in recurring ads, contact us to specify desired schedule.*

*\* Explorer members will receive a 10 percent discount on any single-issue ad insertion order.*

*\* All ads are subject to approval by TIPRO's president. Please contact the association at (512) 477-4452 to discuss any special requests.*