



**Michael Cohen**  
+1 212 526-3606  
michael.d.cohen@barclays.com  
BCI, US

# Energy Market Outlook:

## *Between scarcity and abundance*

March 2018

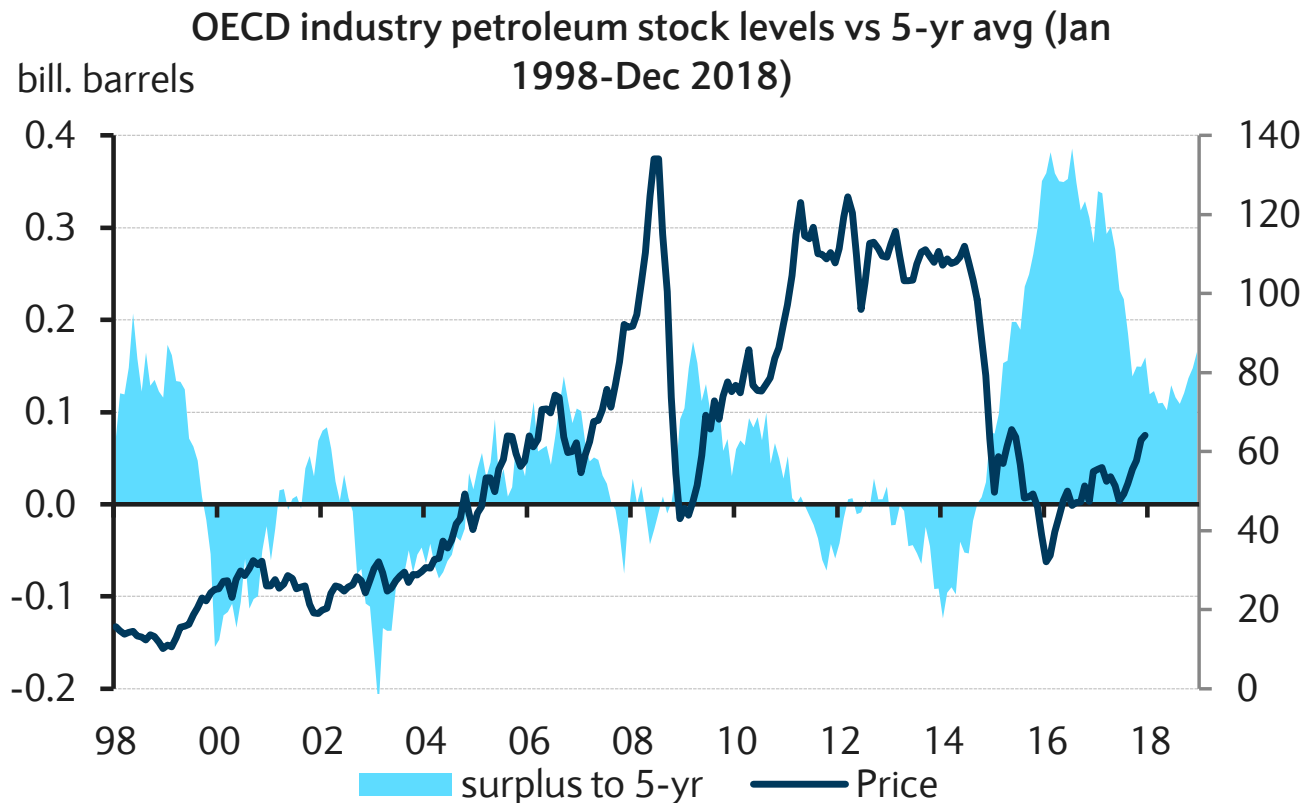
---

## Oil market short-term overview

# As inventories draw, geopolitical supply concerns emerge

**Inventory drawdown continued through end of year. Market looking for clarity on situations in Venezuela and Iran, and OPEC policy**

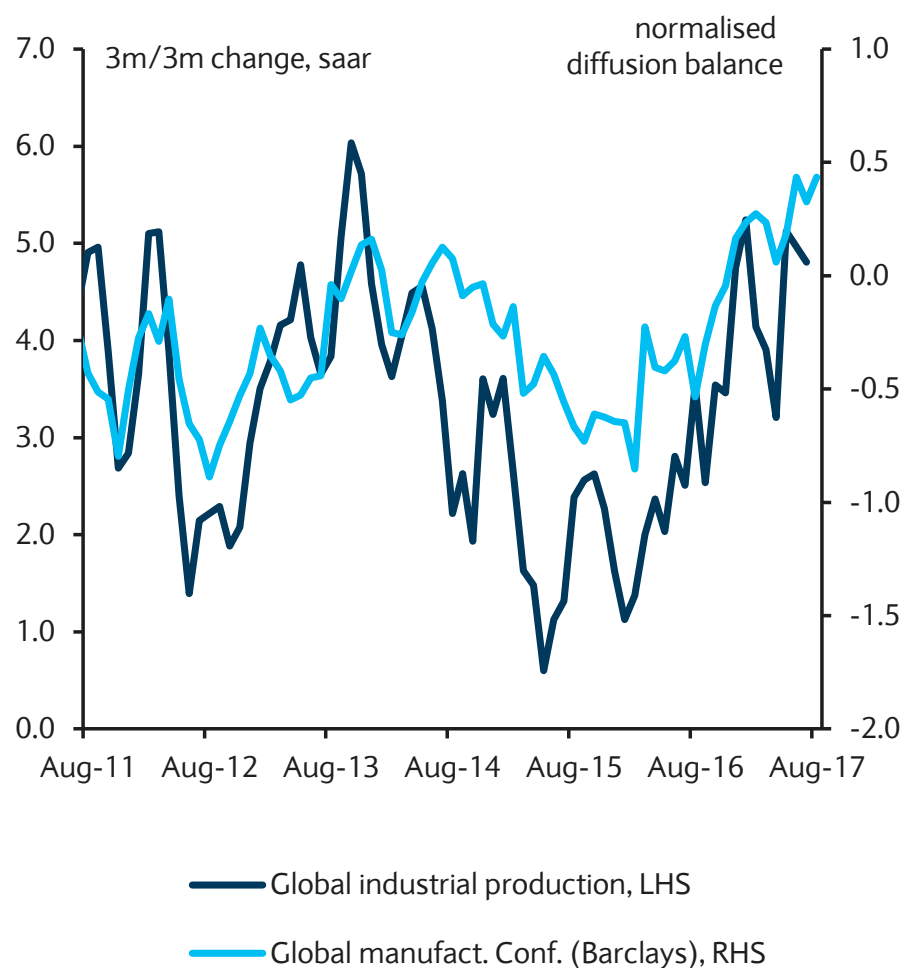
1. Prices have experienced justified strength as stocks draw, but high prices will create a hangover effect
2. We remain bearish on prices at current levels due to expected shale growth, global supply builds in '18, and the removal of temporary supply supports
3. OPEC strategy must balance short and long term revenue maximization: to that end it wants relatively high and stable prices not price fluctuations in a lower range



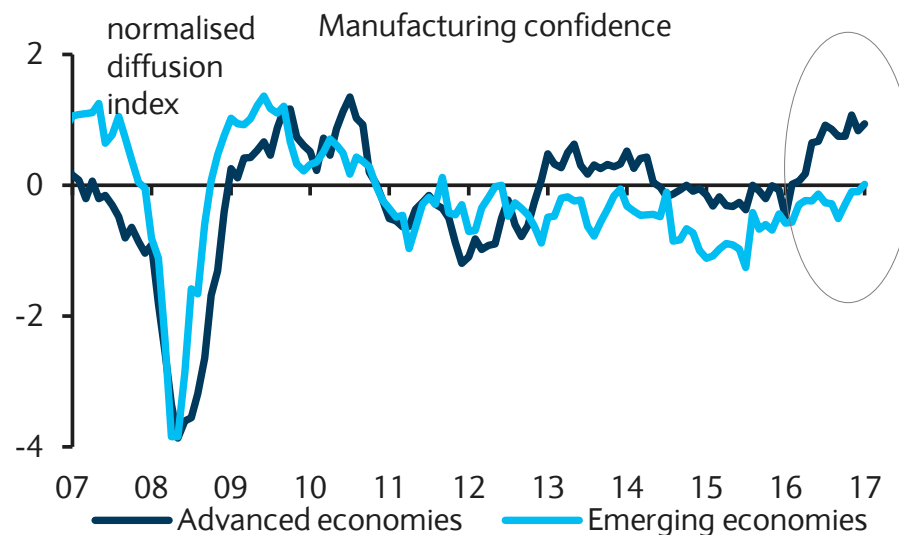
Source s: IEA, Bloomberg, Barclays Research

# Synchronicity: global economic recovery across all regions...

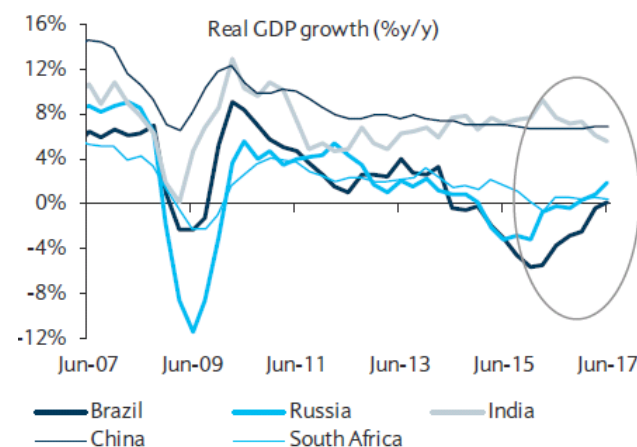
## Solid outlook for global growth



## Global growth being driven by developed economies and EM is catching up ...



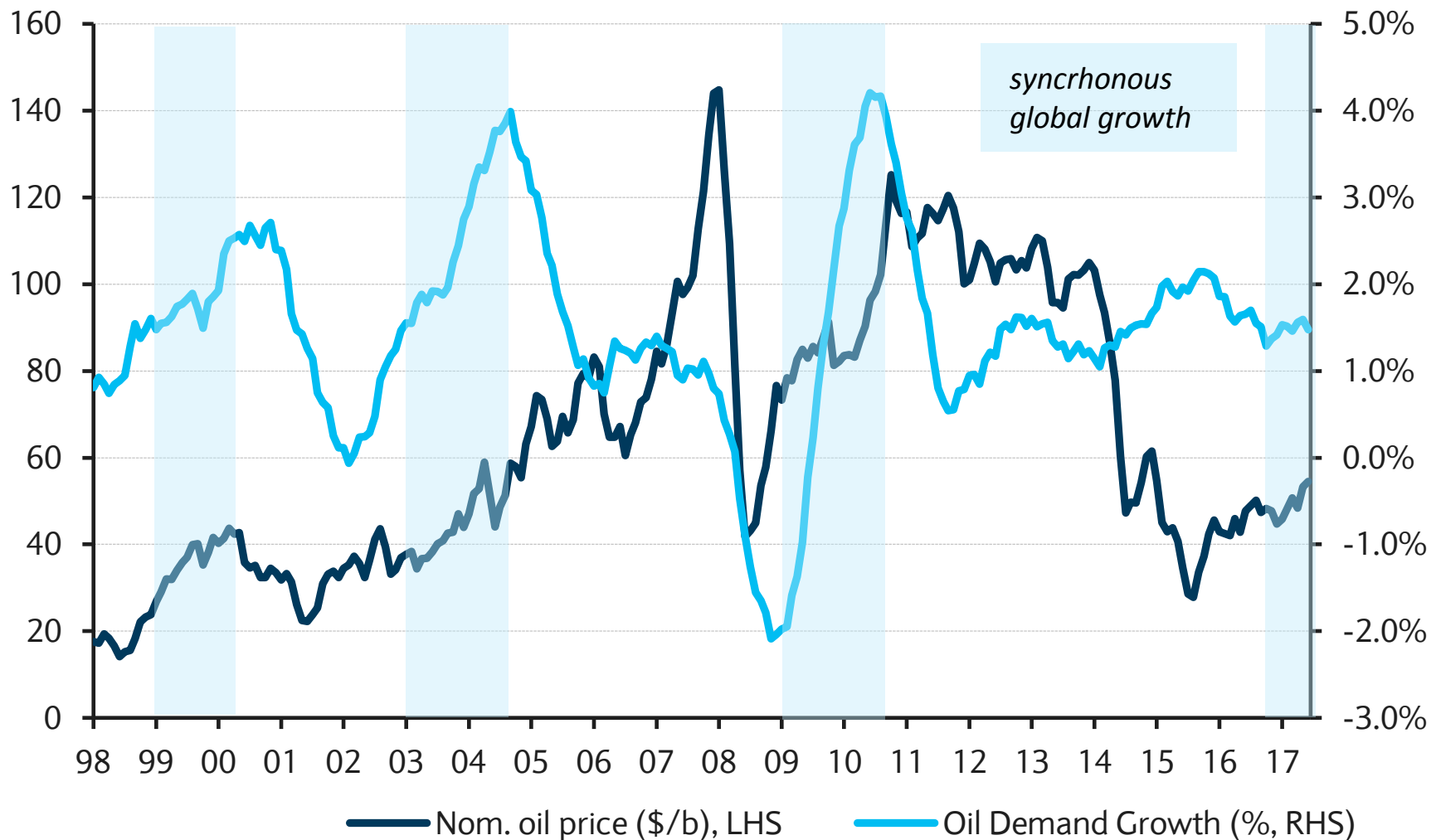
## ... and some commodity intensive economies still recovering



Source for all charts: IEA, Bloomberg, Barclays Research

## ...which is driving robust demand growth

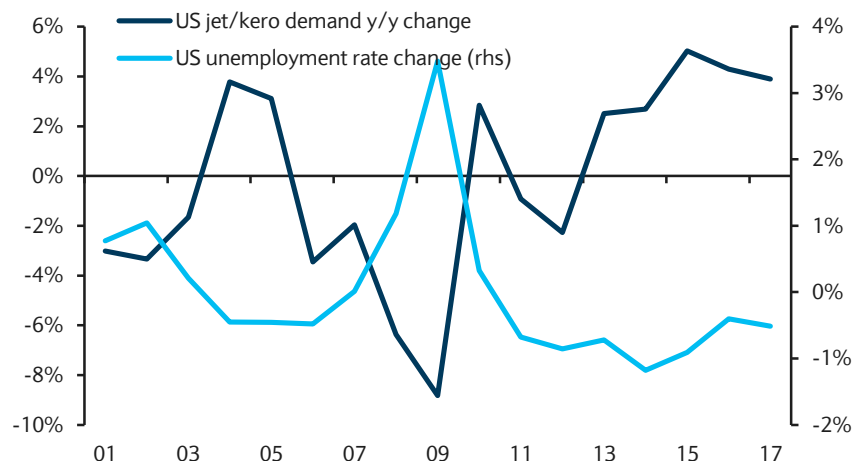
Timeframes of synchronous global economic growth consistent with acceleration in demand growth and rising oil prices (Jan 1998-Dec 2017)



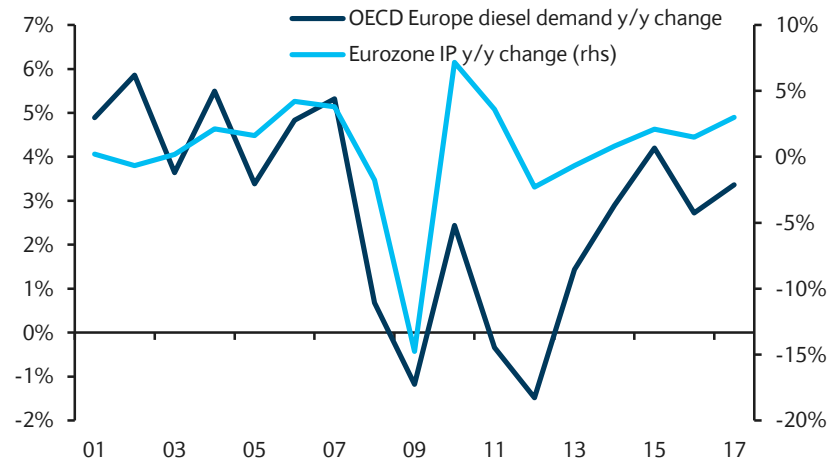
Source: Haver Analytics, IEA, EIA (Imported nominal average acq. cost), Barclays Research

# Accelerating economic activity is helping tighten the oil market

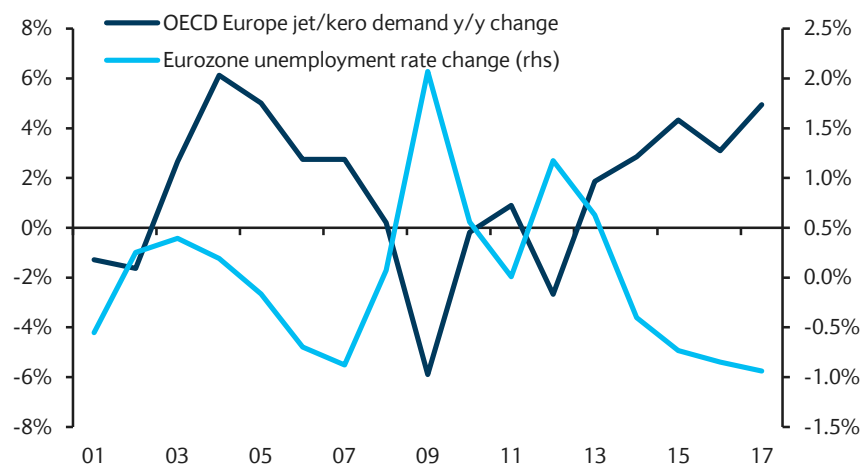
## Lower unemployment rate helped lift jet/kero demand



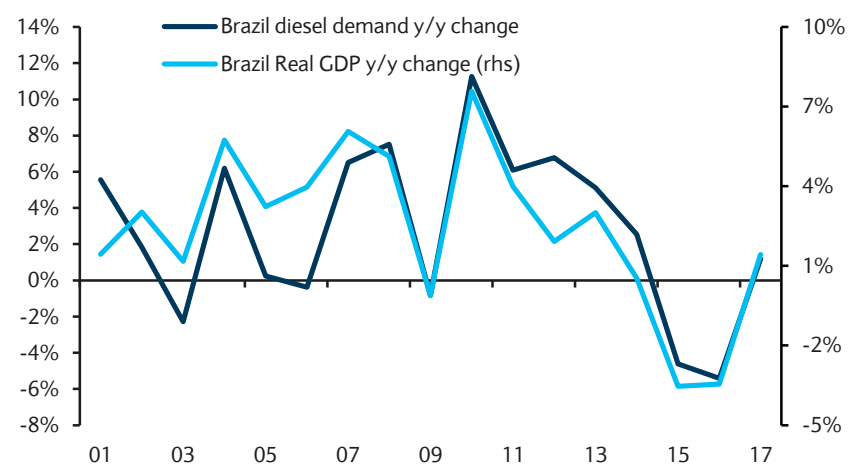
## Higher industrial activity in the eurozone helped boost diesel demand there as well



## Lower unemployment rate was favorable for jet/kero demand growth in OECD Europe



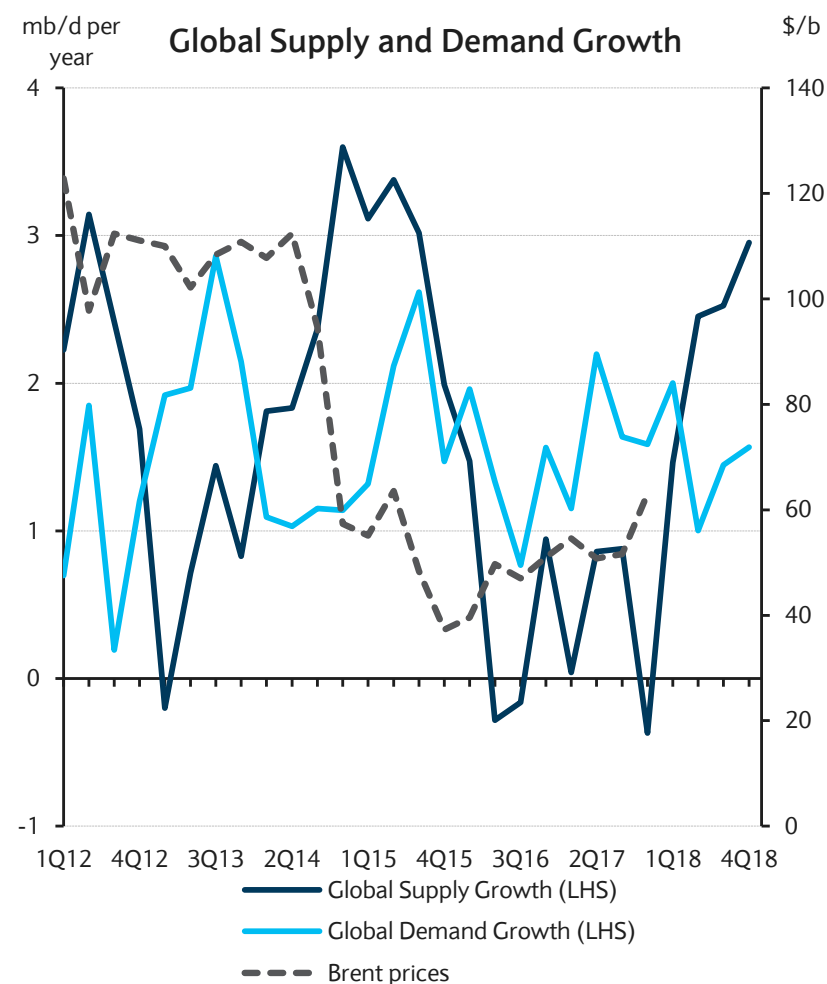
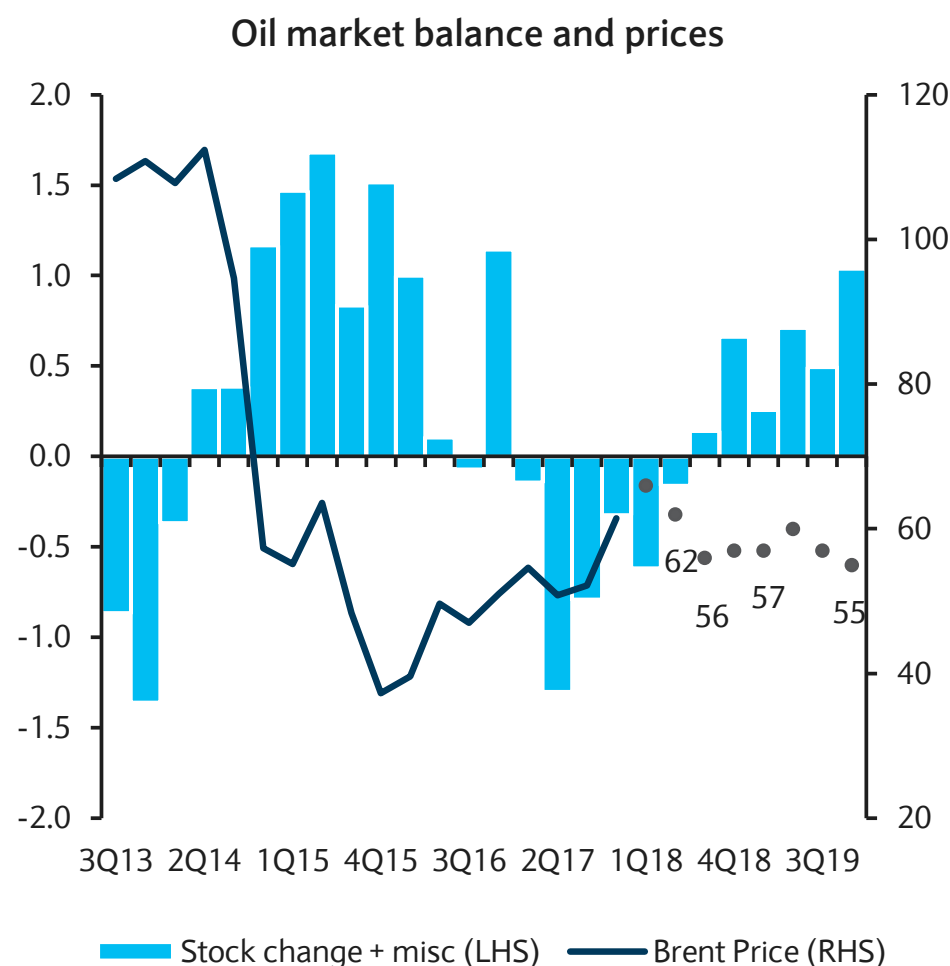
## Higher commodity prices also helping lift activity in exporting countries like Brazil



Source for all: Rystad Energy UCube, Petrologistics, EIA, Bloomberg, Barclays Research

# But despite all this, surplus emerges later this year and next

We assume robust demand growth and continued declines in Venezuela's production, but strong US supply growth this year and next will push the market into surplus



Source: Bloomberg, Barclays Research

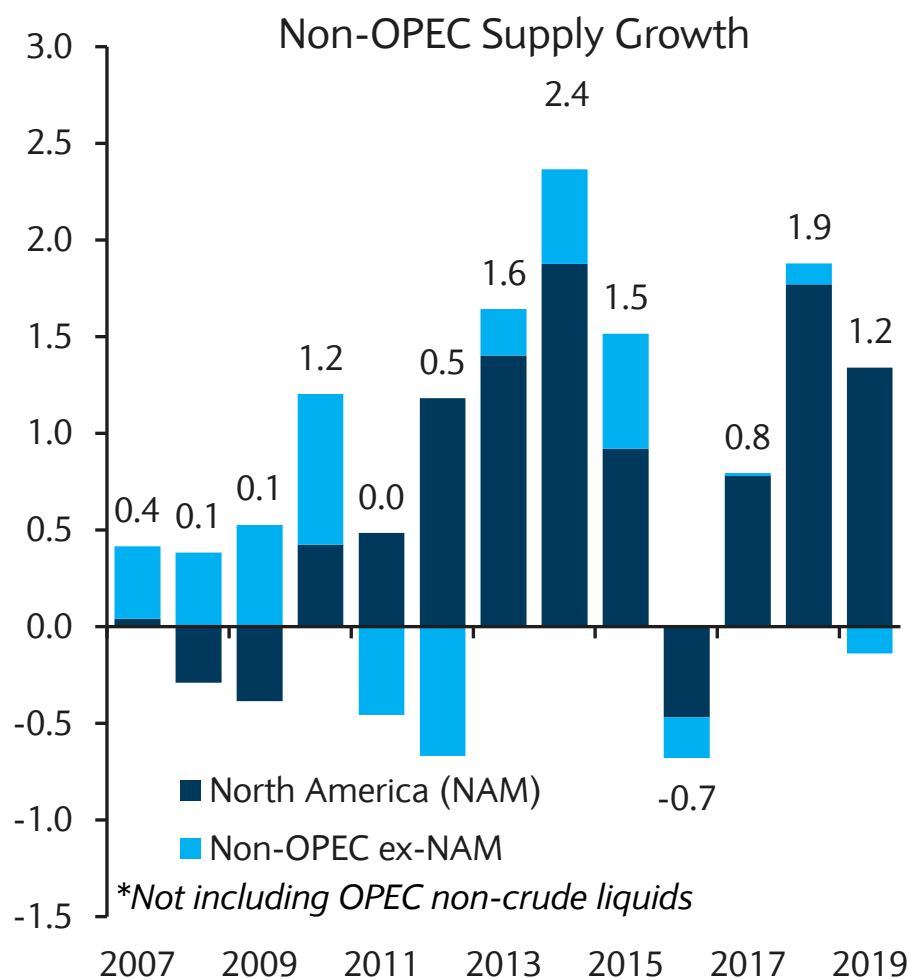
---

## Oil outlook to 2019: Between scarcity and abundance

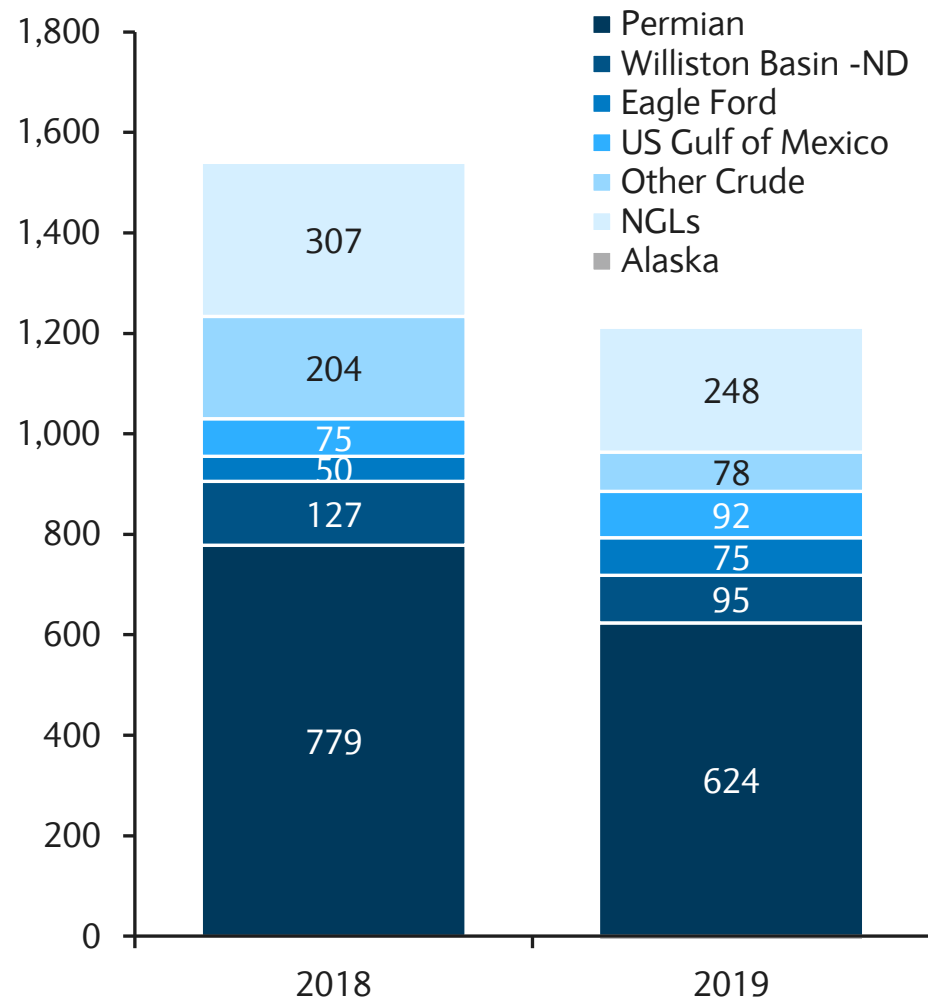


# We forecast 1.9 & 1.2 mb/d of non-OPEC growth in 2018-19

**Non-OPEC supply growth centered entirely on North America in 2018 and 2019**



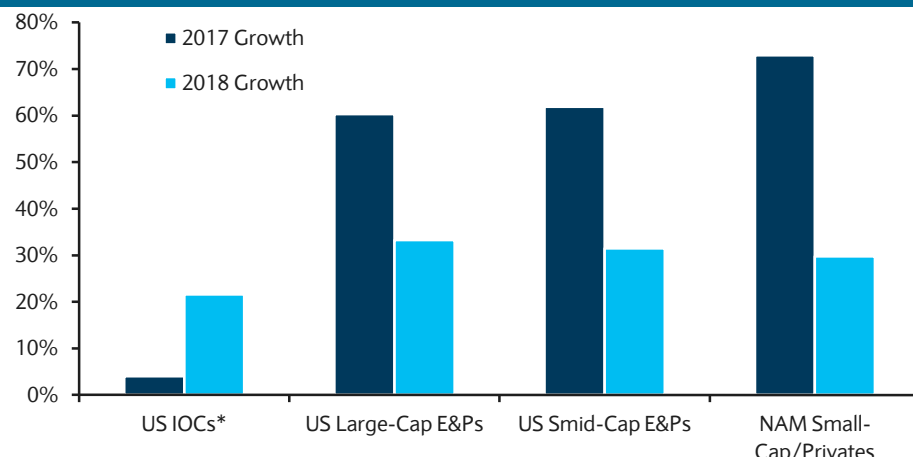
**The Permian will drive production growth over the coming years (mb/d)**



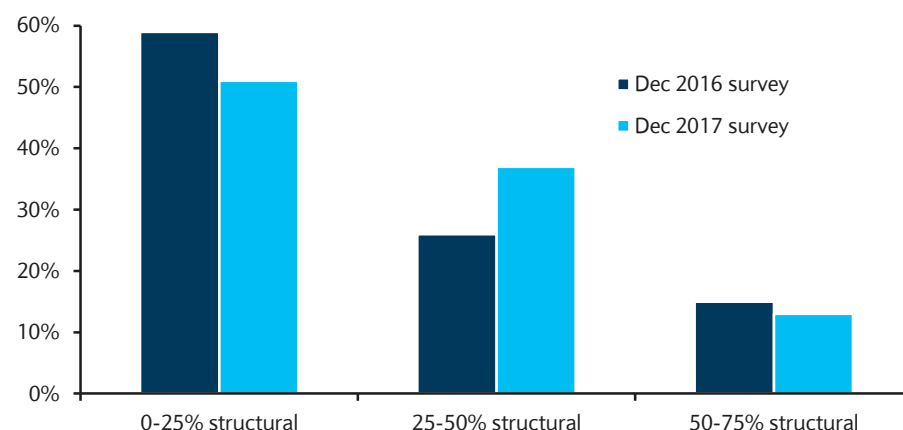
Source for all charts: IEA, EIA, Barclays Research

# US output to grow to 11.8 mb/d on rising upstream spend

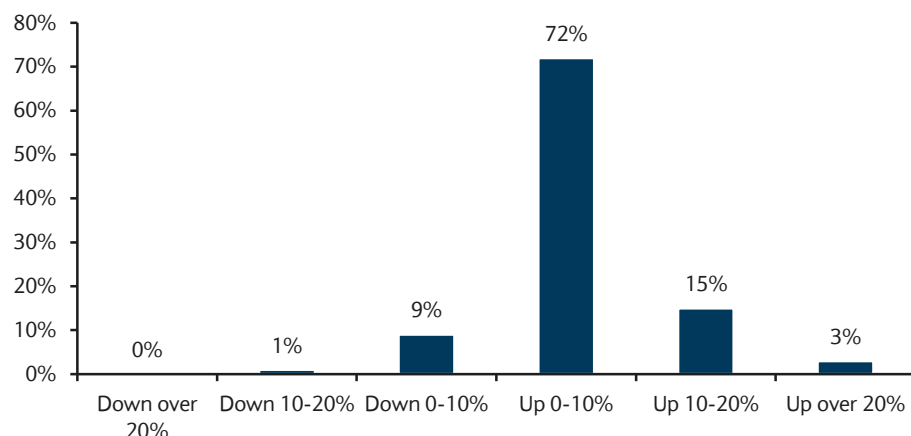
## Most of NAM upstream expects to spend 30% more in 2018 y/y



## In 2017, more NAM producers viewed cost reductions as structural than in 2016...

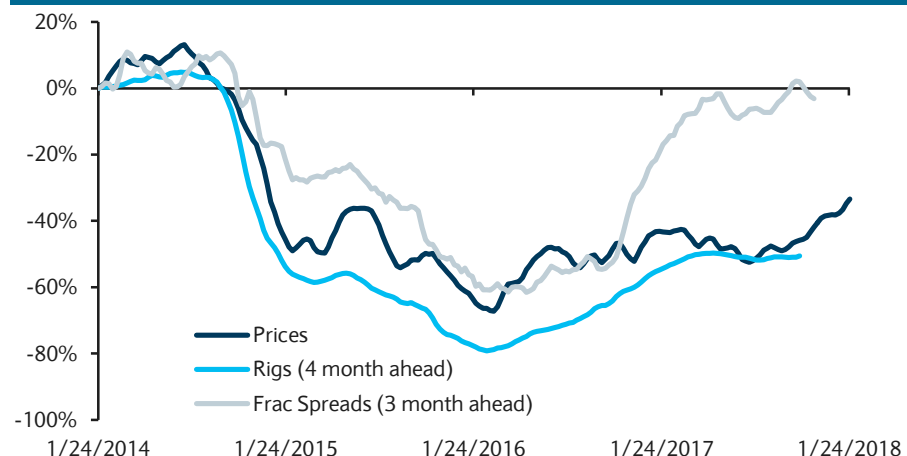


## ...Yet 90% of producers expect some degree of cost inflation this year



Source: Barclays Equity Research [Global 2018 E&P Spending Outlook](#)

## Ultimately, activity will be driven by oil prices

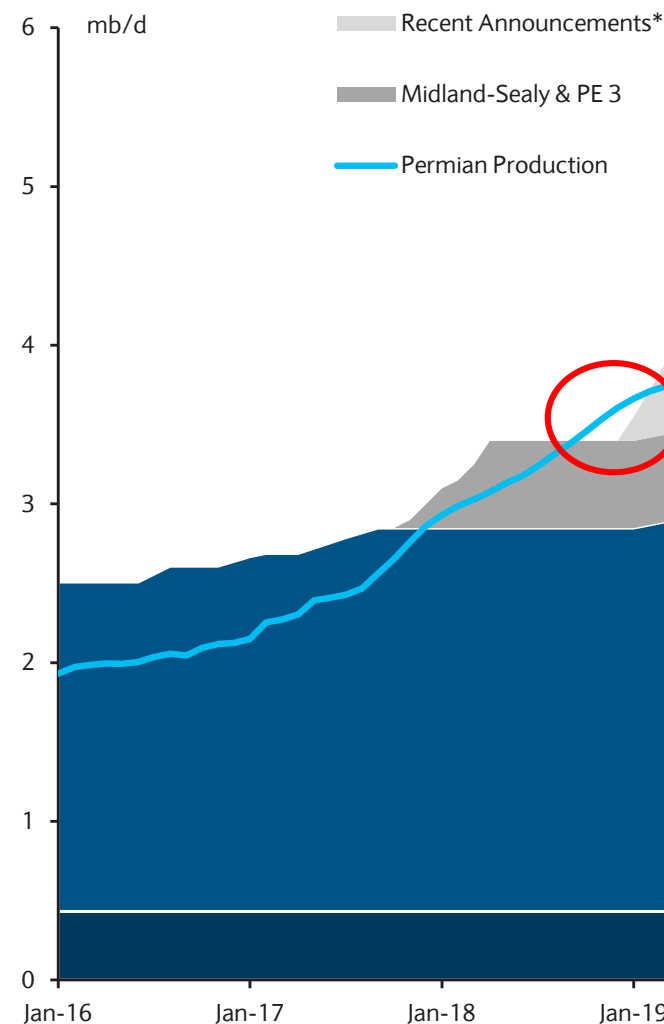
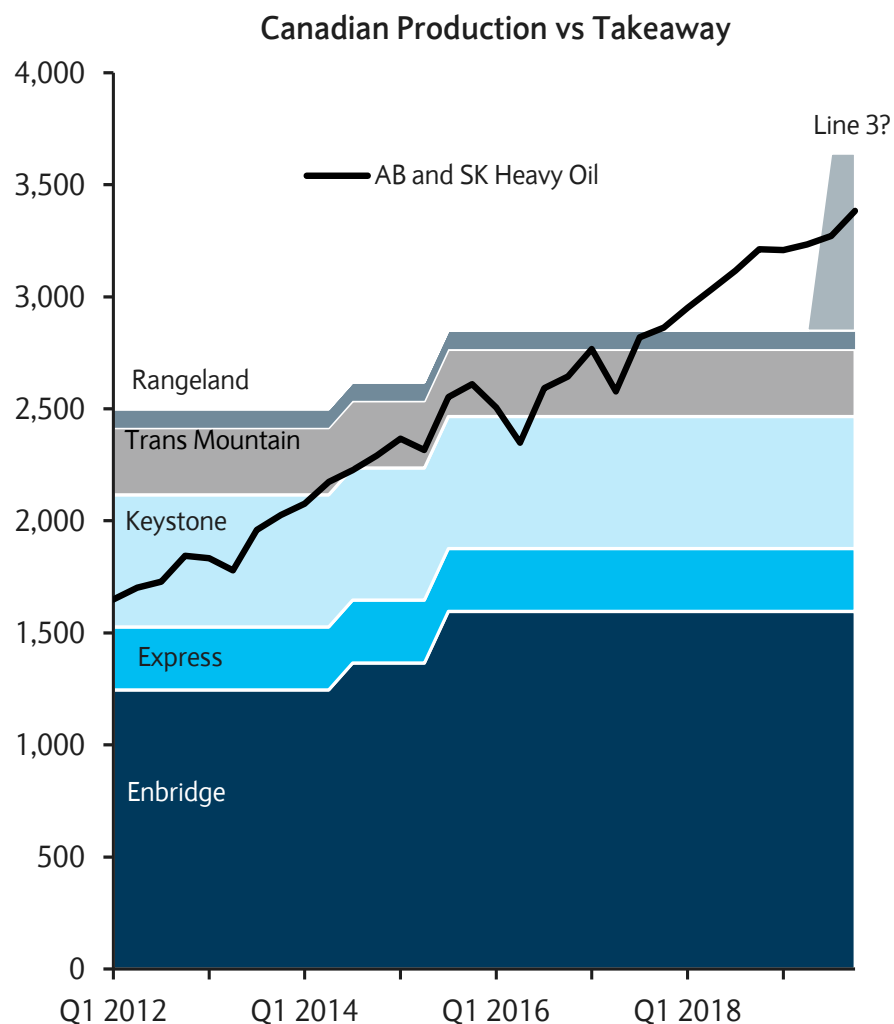


Source: Primary Vision Market Intelligence and Consulting, Baker Hughes, Bloomberg, Barclays Research

# Leading to capacity constraints in strong growth areas

**Canadian takeaway capacity looks constrained until 2019**

**Tight takeaway capacity in the Permian should cause Midland-USGC weakness in late 2018**

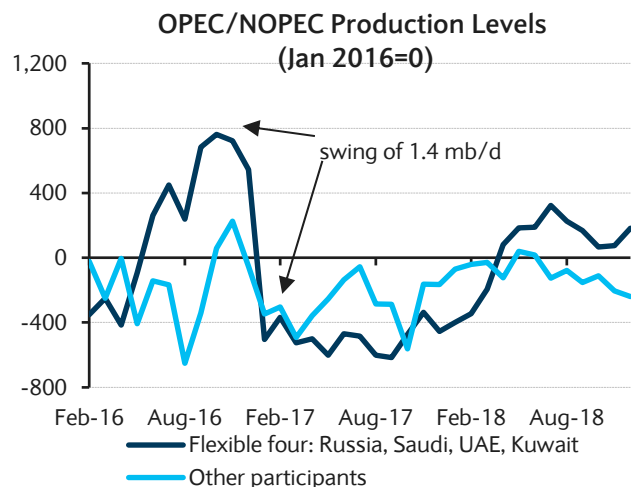


Note: Assumes dilbit volumes (70/30)  
Source: Company reports, AER, Barclays Research

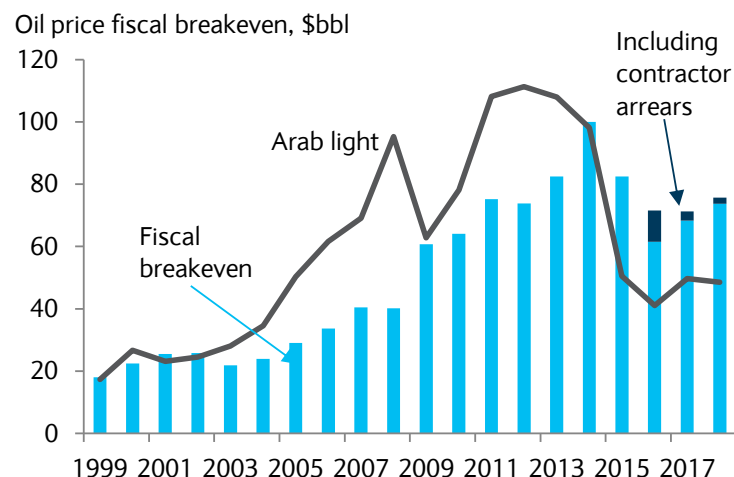
Source: Company Reports, EIA, DrillingInfo, Barclays Research

# Pillars of OPEC strategy #1: Tradeoff between long/short term revenue maximization

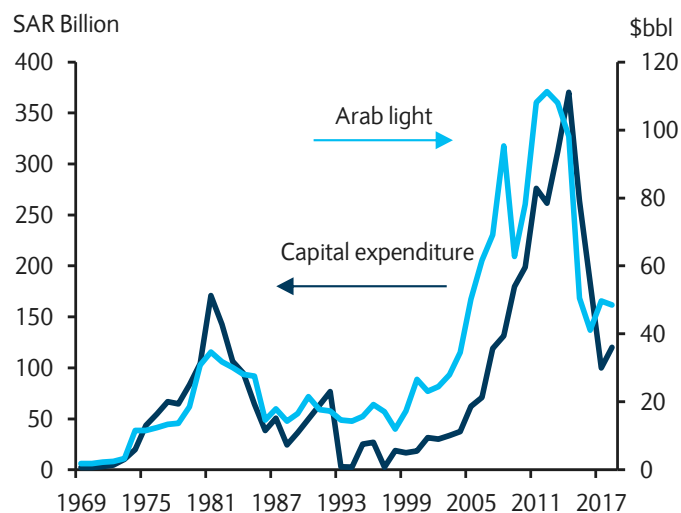
**Focus on the flexible four: UAE, Kuwait, Saudi Russia. Most others producing at status quo**



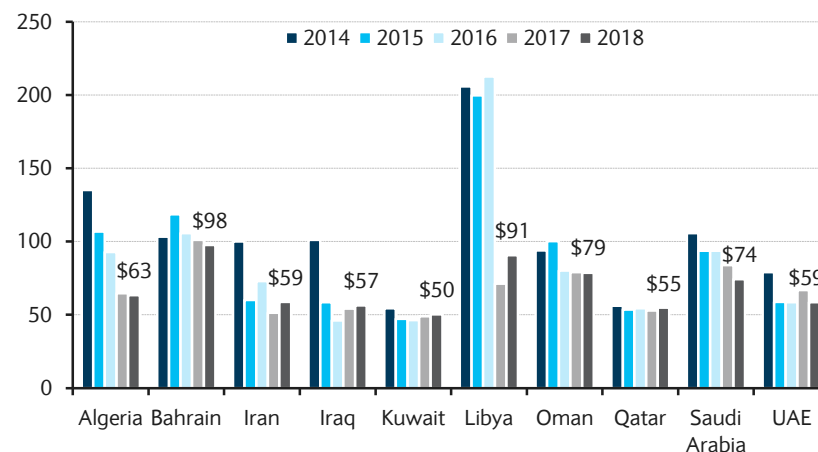
**Saudi fiscal breakeven at around \$74/b**



**Saudi public expenditures have already been sharply cut post-2014**



**Most MENA countries have fiscal BEs around current price levels**



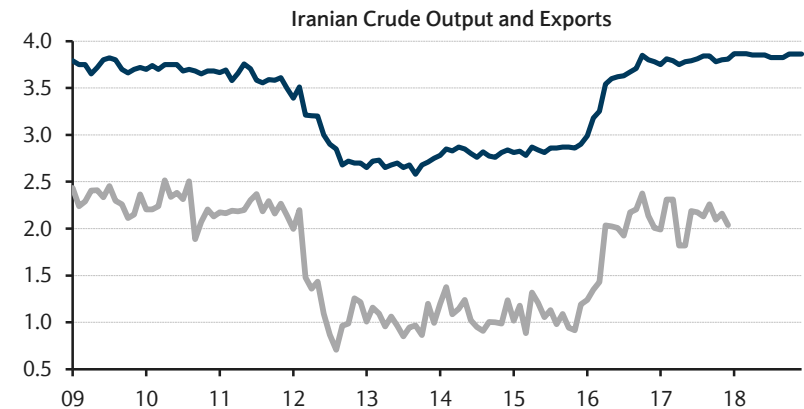
Source: Haver Analytics, SAMA, Barclays Research

Source: IMF, 2017, Barclays Research.

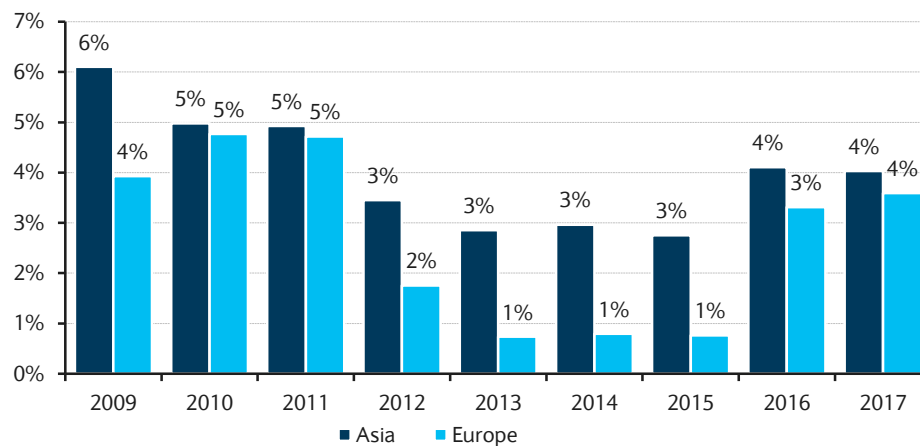
# Pillar #2: Fragile producers deliver high overall compliance

**Trump's Iran policy – death by a thousand cuts to the JCPOA. Working class protests pose a more serious problem to the regime and some protests centered near energy infrastructure**

	Top annual exports	2017 Ave	Wiggle Room
China	602	584	18
France	127	127	-
Greece	86	86	-
India	467	446	22
Italy	196	196	-
Japan	348	119	229
Malaysia	17	1	15
Netherlands	117	31	86
Pakistan	35	0	35
South Africa	119	0	119
South Korea	237	104	133
Spain	110	93	17
Sri Lanka	39	0	39
Taiwan	65	39	25
Syria, Turkey, Philippines	312	270	42



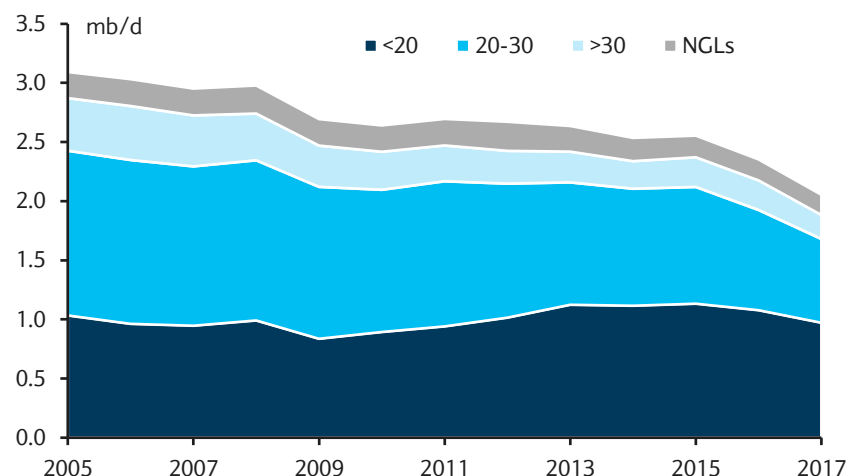
**Iran Market Share in Asia and Europe (2009-16)**



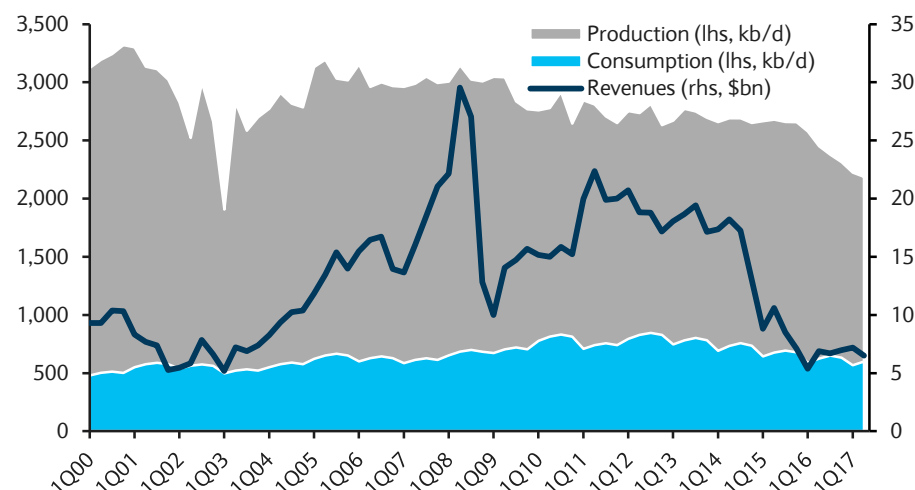
Source: EIA (map), IEA (production), Petrologistics (exports), Barclays Research

# Sanctions accelerating Venezuela's production decline

**Production is expected to decline 50-100 kb/d m-o-m in 2018.**



**Revenues remain depressed as production declines have offset higher prices**



**Markets likely better prepared for a Venezuela disruption than it was in 2002**

Energy security metric	Unit	Nov-02	Jun-17	Better/Worse*
Spare Capacity	mb/d	3.68	2.01	Worse
Spare Capacity/Demand	ratio	5%	2%	Worse
OECD Inventory cover	days	32.7	30.3	Worse
US crude throughput cover	days	17.5	25.1	slightly better**
US crude and cond. output	kb/d	7,975	13,294	Better
US Import share	ratio	13%	8%	Better
US oil imports from Venezuela	kb/d	1,447	796	Better
Venezuela Production	kb/d	2,745	2,000	Better
Venezuela output as share of global heavy output	ratio	18%	14%	Better

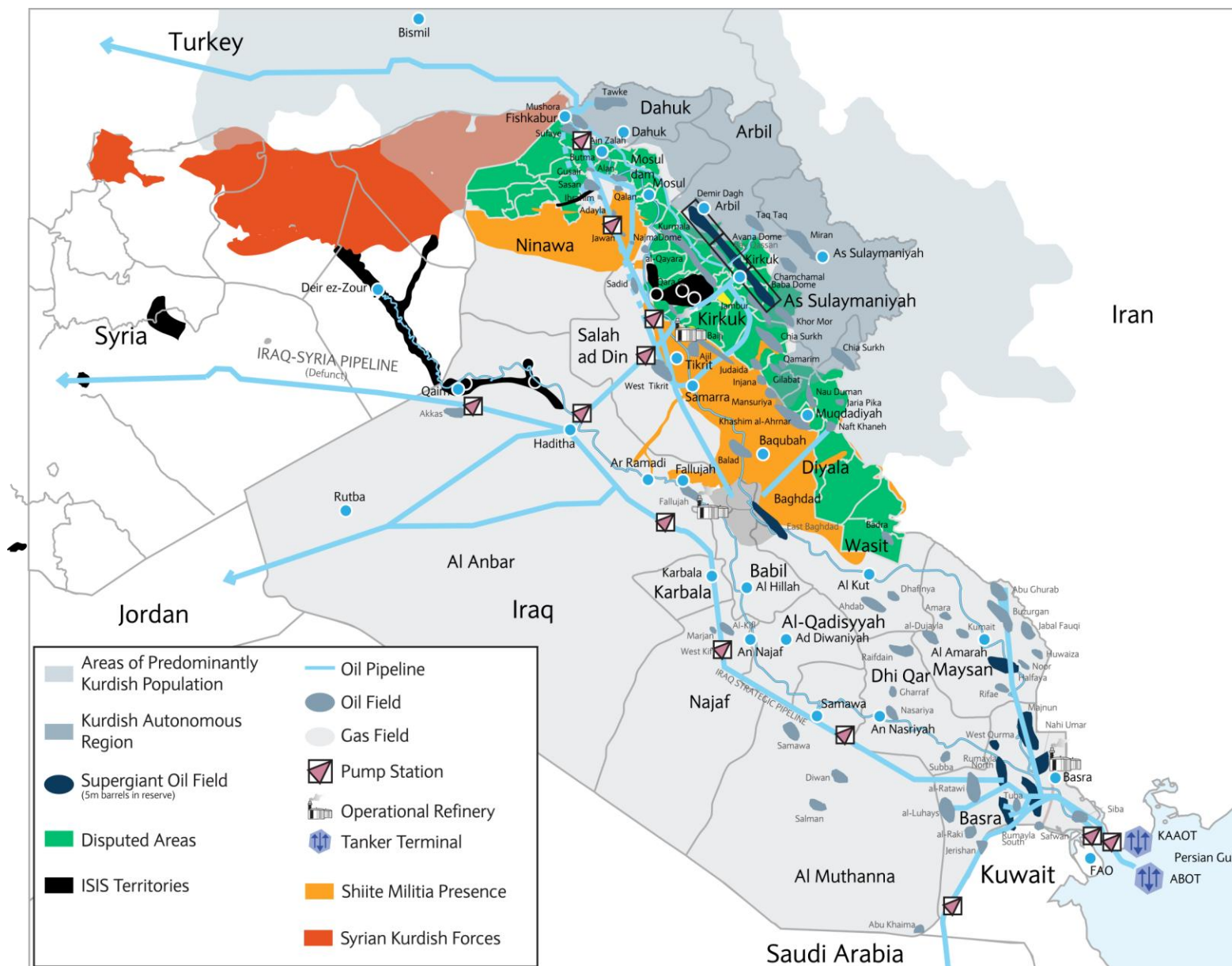
\*in terms of being better/worse off in the case of a disruption. \*\*though inventory levels are higher, some of the increase is due to higher inventory needs for more pipeline and infrastructure capacity.

Source: for all: Rystad Energy UCube, Petrologistics, EIA, Barclays Research,

**PDVSA controls the lion's share of production (kb/d)**

Company	2010	2011	2012	2013	2014	2015	2016
Shell	10	20	20	20	20	20	20
Chevron	80	80	90	90	90	90	80
Repsol	20	30	30	30	20	30	30
CNPC	10	20	20	20	20	30	30
PetroChina	20	20	20	30	30	30	30
Total	40	40	40	40	40	40	30
Rosneft	40	40	50	60	60	60	70
Gazprom	100	90	90	80	90	60	50
Others	70	80	80	110	110	130	130
PDVSA	2,220	2,260	2,210	2,150	2,050	2,060	1,880

# Iraq: Elections in 2018 likely to cause unrest

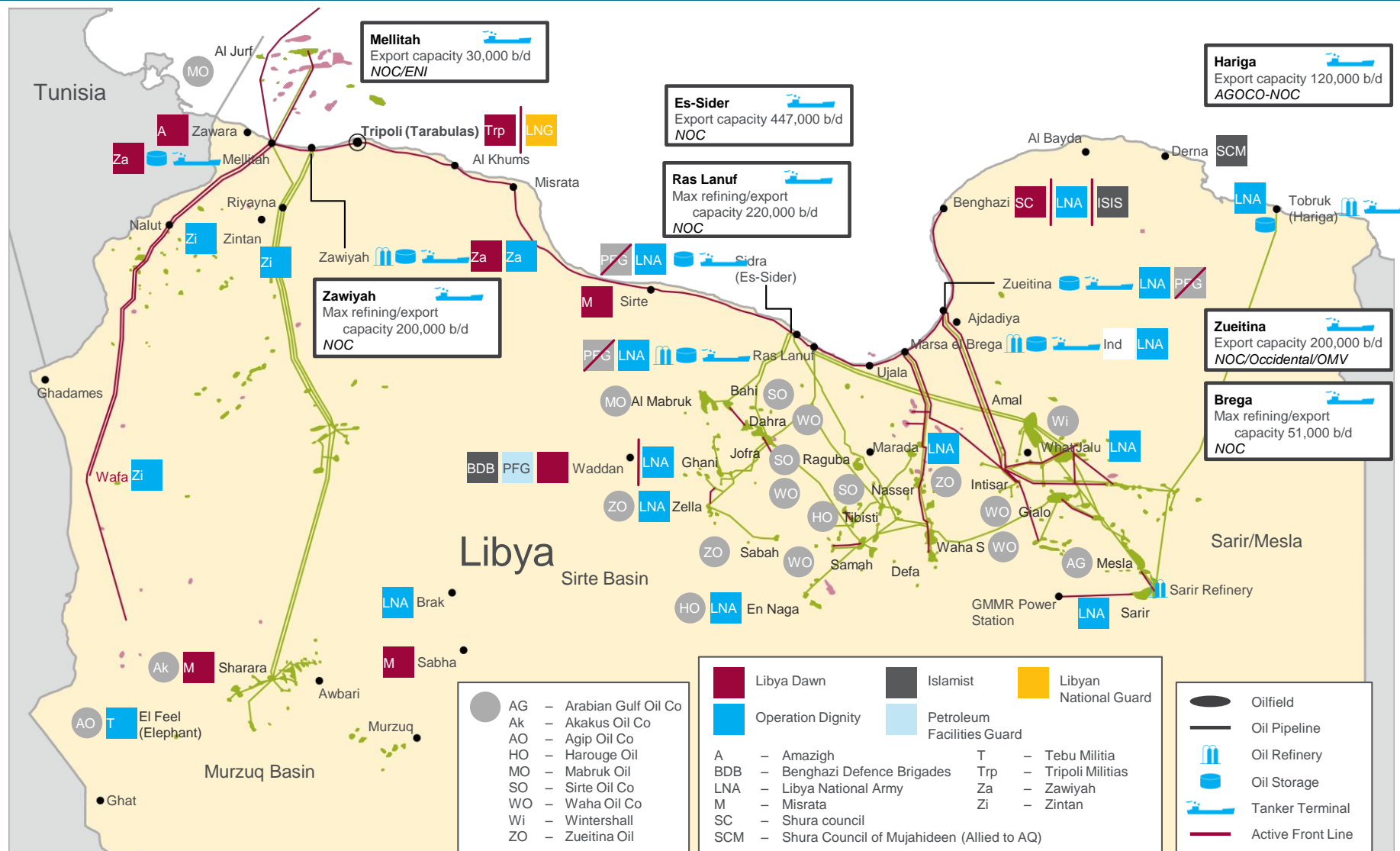


Source: ISW, Barclays Research



# Libya: Output likely to improve/decline in fits and starts

Libya's western exports are captive to the free flow of oil to Zawiyah, while the Sirte basin fields have more alternatives



Note: Military dispositions represent location of forces, not their relative strength which is variable. Source: Petroleum Economist, Barclays Research



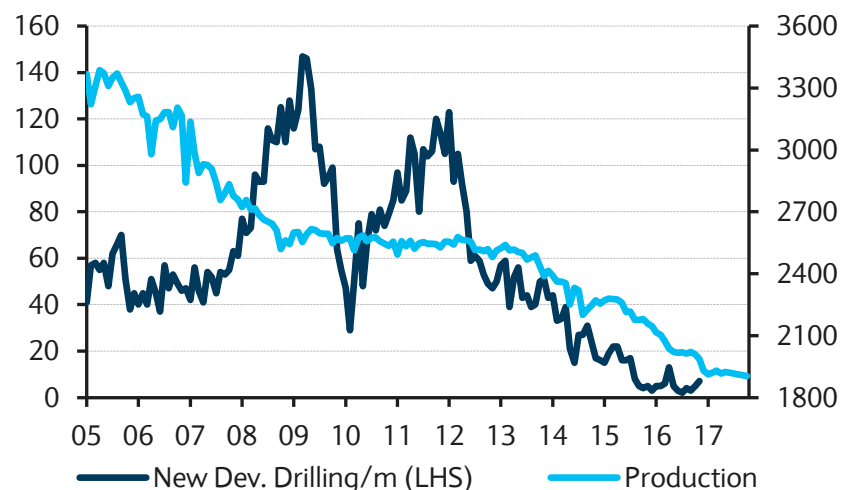
# Pillar #3: Include as many non-OPEC countries as possible

Russia has substantial incremental output potential but subject to brownfield declines

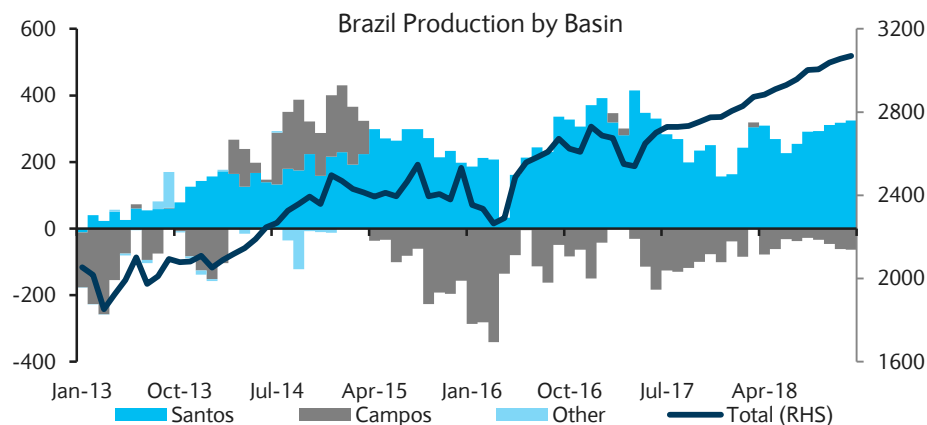
Field	Operator	2017	2018	2019	18 Growth	19 Growth
Urengoy (Rospan), Cond.	Rospan International	29	74	96	45	21
Novoportovskoye	Gazpromneft-Yamal	90	120	128	30	8
Vladimir Filanovski	LUKOIL Nizhnevolzhskneft	90	114	126	24	12
Odoptu-More (Sakhalin)	ExxonMobil	43	66	71	22	5
East Urengoy	Rospan International	4	26	38	22	12
Yurubcheno-Tokhomskoye	Vostsibneftegaz	12	32	90	20	58
East Messoyakhskoye	Messoyakhaneftgaz	40	60	85	20	25
Srednebotuobinskoye Cntl	Taas-Yuryakh	27	47	78	20	31
Prirazlomnoye (TP)	Gazprom neft shelf	50	65	75	15	10
Orenburg (East)	Gazpromneft-Orenburg	37	52	67	15	15
Total*		423	657	853	233	196



## Mexico's production declining anyway



## Canada and Brazil to pose challenges in 2018



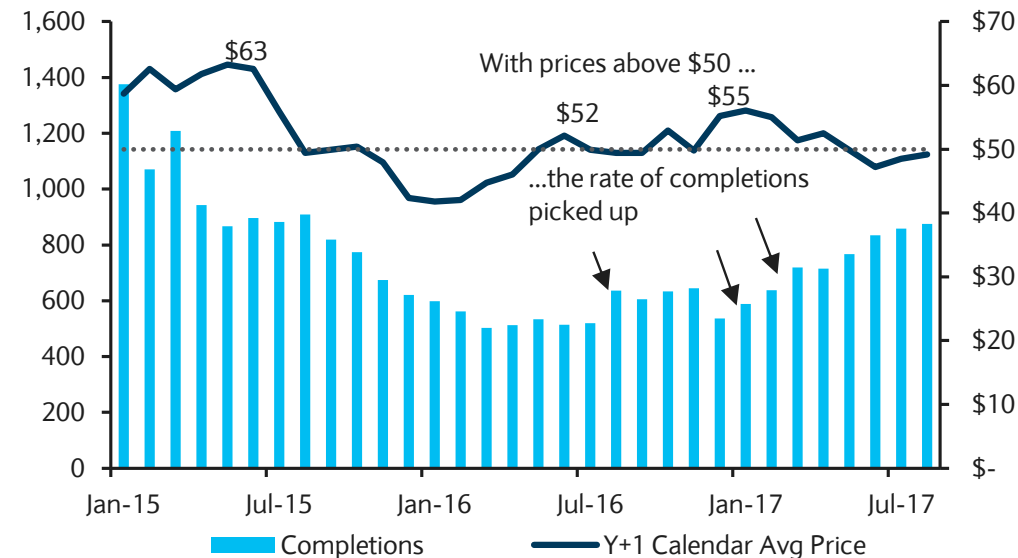
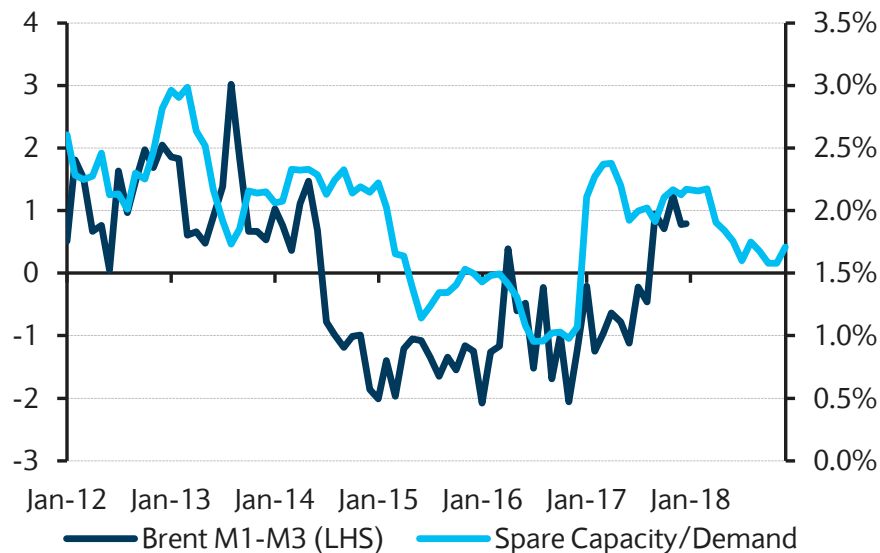
Source for all charts: Bloomberg, CDU-TEK, IEA, CNH, ANP, WoodMackenzie, Barclays Research

# 2018 outlook: OPEC strategy for the shale age still evolving

**Higher spare capacity in 2017. May decline in 2018 and induce contango**

**US supply is more elastic than assumed: 1+ mb/d of US tight liquids growth in 2018**

Spare Capacity and Brent Time Structure

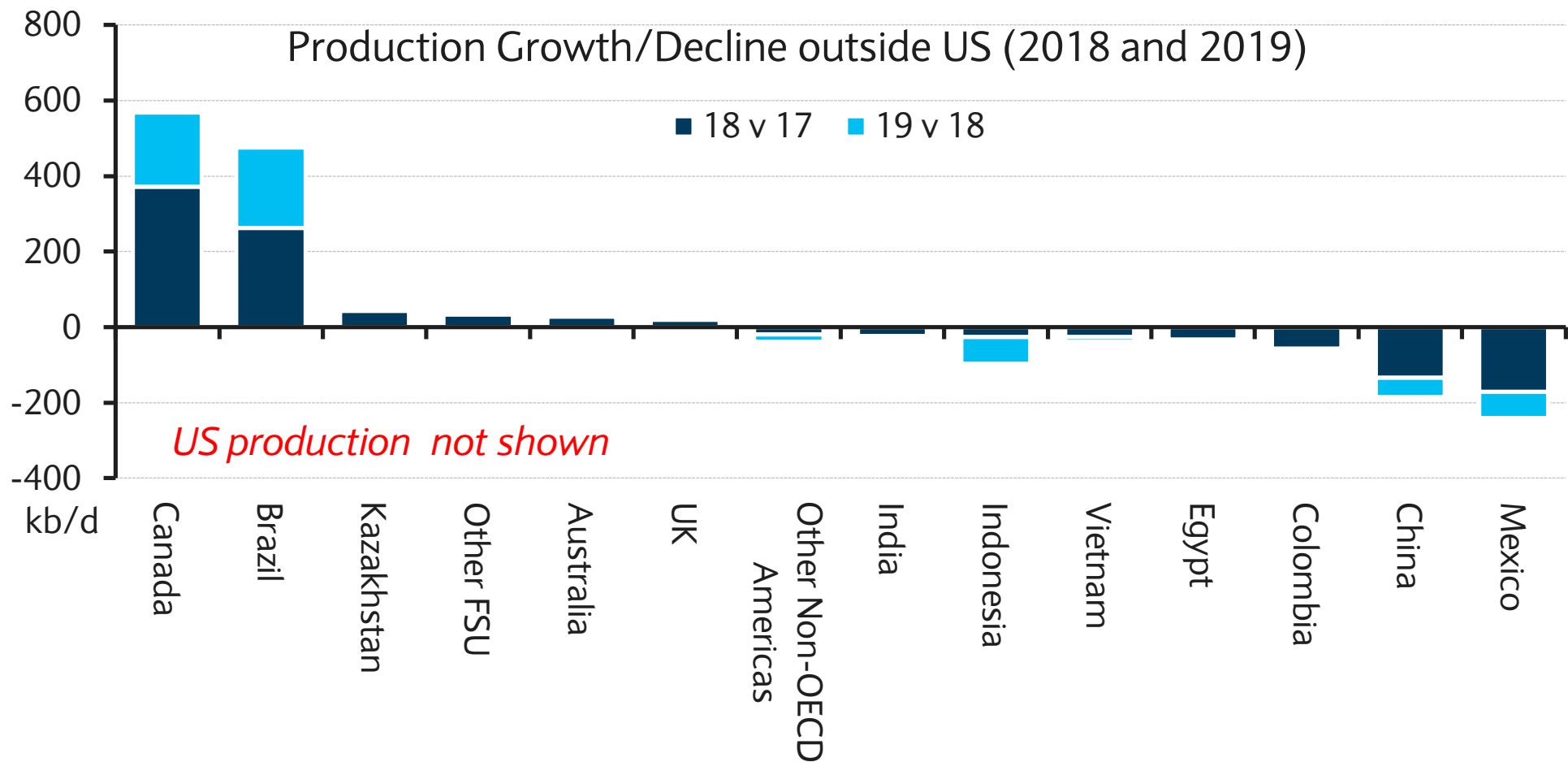


Source : Bloomberg, EIA, Barclays Research

1. Commentary should focus more on demand drivers
2. OPEC/Non-OPEC Dec. of Cooperation is signaling mechanism that won't be scrapped
3. Just as during price decline, OPEC testing symmetry and degree of shale response.
4. OPEC strategy balancing short and long term revenue maximization, collectively. Seeking relatively high and stable prices not price fluctuations.

# Production outside the US comes from multiple locations

Oil fields naturally decline, but new additions mitigate the field/basin/country-level declines

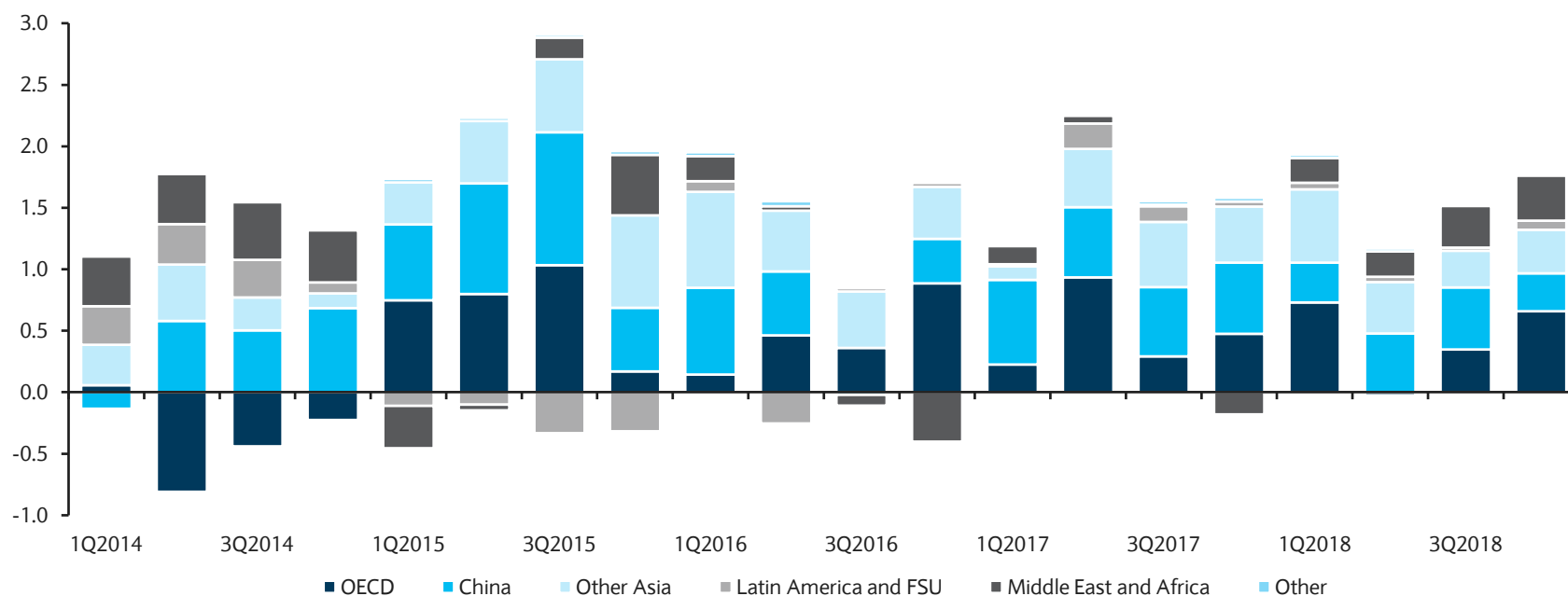


Source: IEA (history), Barclays Research

# Global oil demand growth: A rising tide...

- Robust outlook for global economic activity supporting oil demand.
- GDP estimates revised up: China - 6.4% to 6.7%, US - 2.4% to 2.9%, Advanced economies - 2.1% to 2.5%.
- Elasticity higher due to structural changes in energy commodities pricing in non-OECD countries.
- Energy intensity of global GDP growth has also been declining over the years.

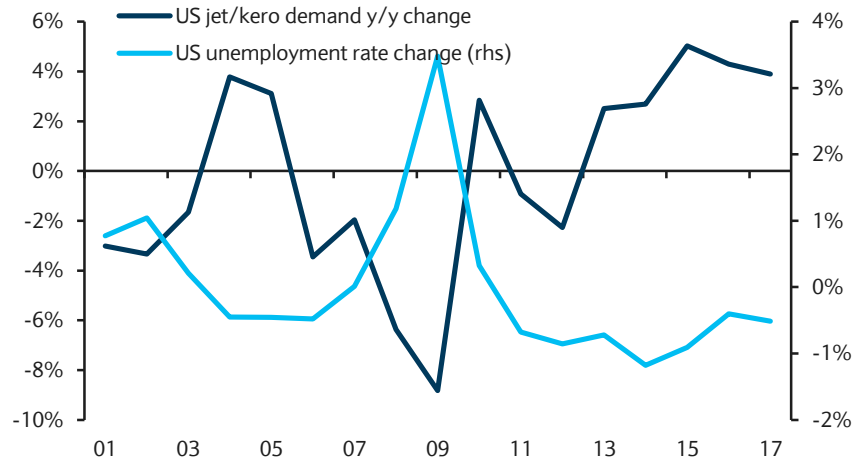
## World total products demand y/y change by region (mb/d)



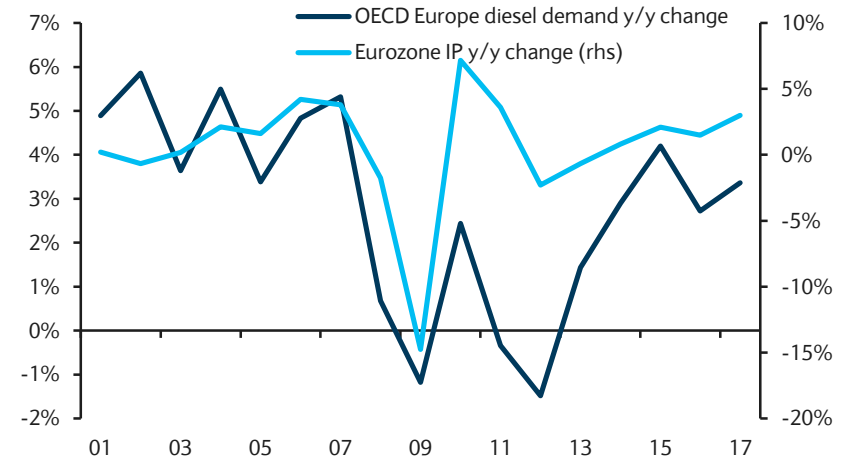
Source: IEA, Bloomberg, Barclays Research

# Accelerating economic activity is helping tighten the oil market

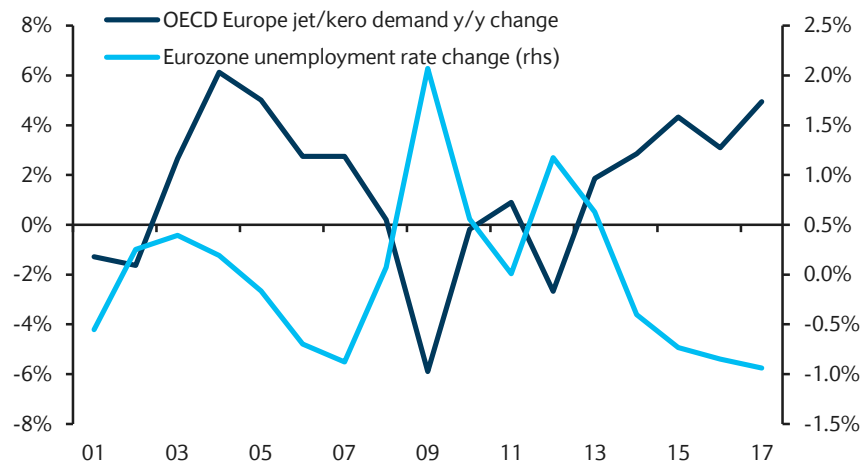
## Lower unemployment rate helped lift jet/kero demand



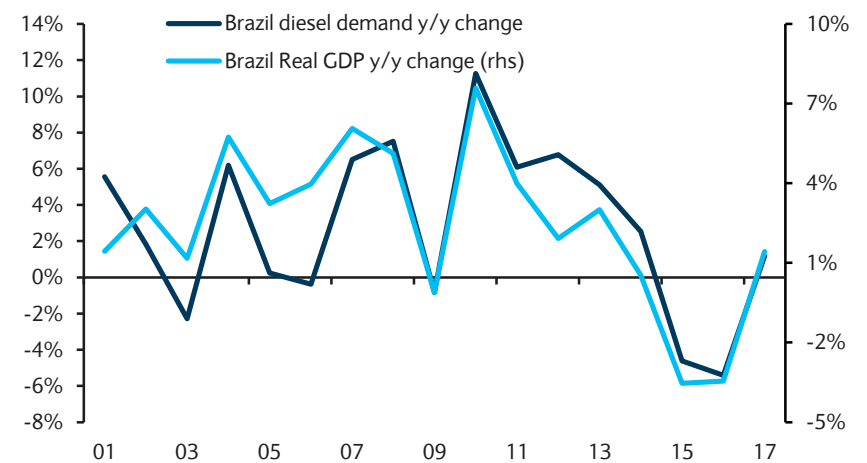
## Higher industrial activity in the eurozone helped boost diesel demand there as well



## Lower unemployment rate was favorable for jet/kero demand growth in OECD Europe



## Higher commodity prices also helping lift activity in exporting countries like Brazil



Source for all: Rystad Energy UCube, Petrologistics, EIA, Bloomberg, Barclays Research

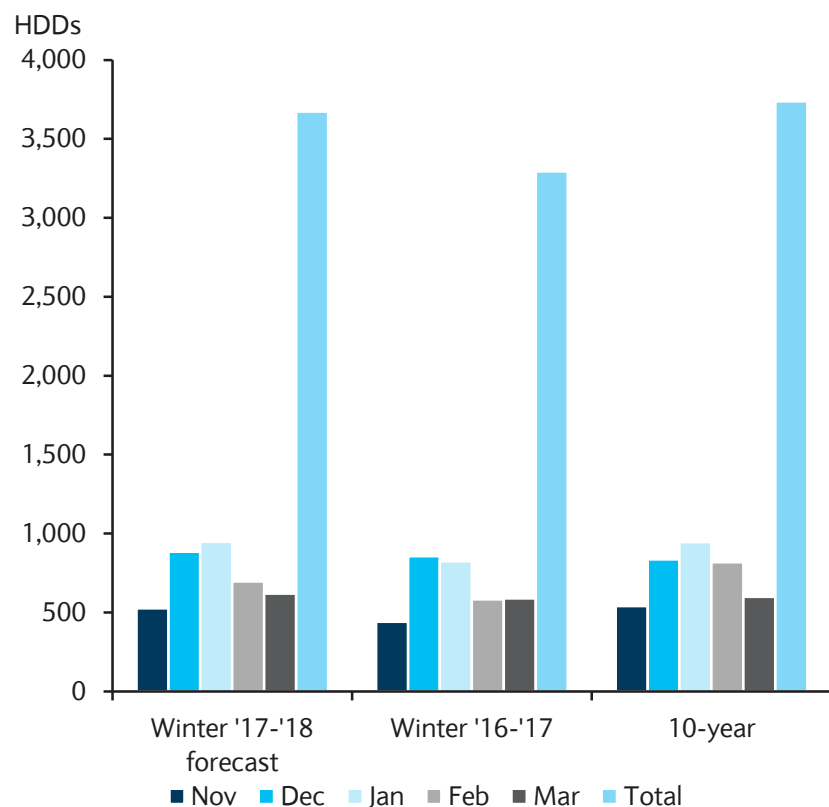
---

# Natural Gas Outlook

# Storage levels are on pace to end March at their lowest level since 2014

Current March forecasts suggest a total winter 2017-18 that will come in 2% warmer than the 10-year average but 12% colder than last winter

Storage levels entered winter (end October) at 5% above the five-year average and are now 16% below the five-year average

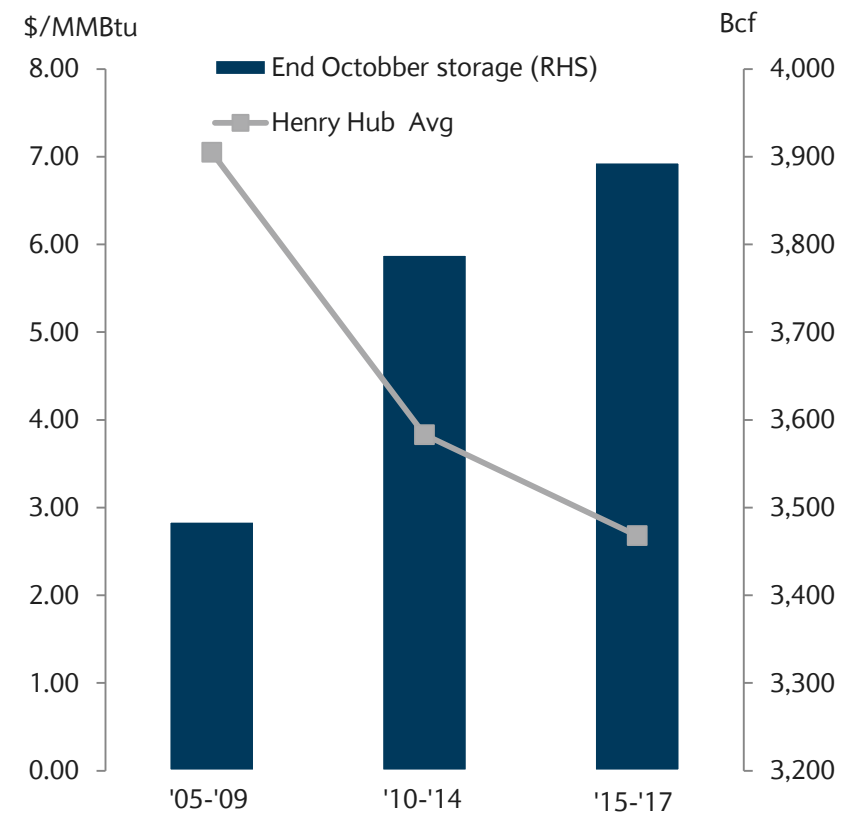
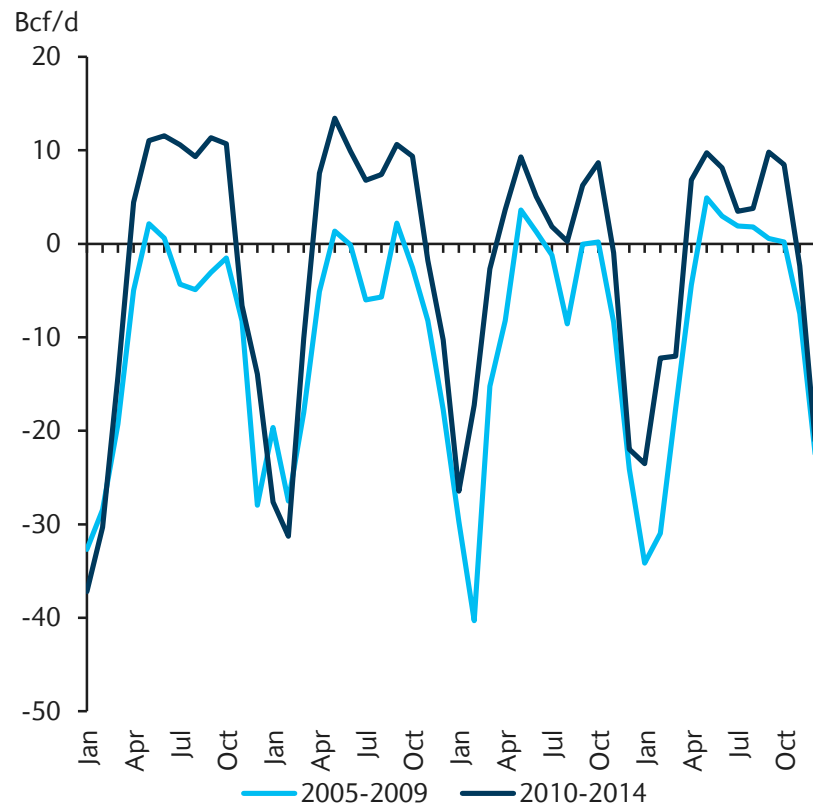


Source for both charts: EIA, Bloomberg, Barclays Research

# The eternal struggle for US gas: Too much gas not enough demand

The shale revolution has increased the spread between total supply and total demand...

...resulting in more gas in storage, which has, in turn, weighed on prices



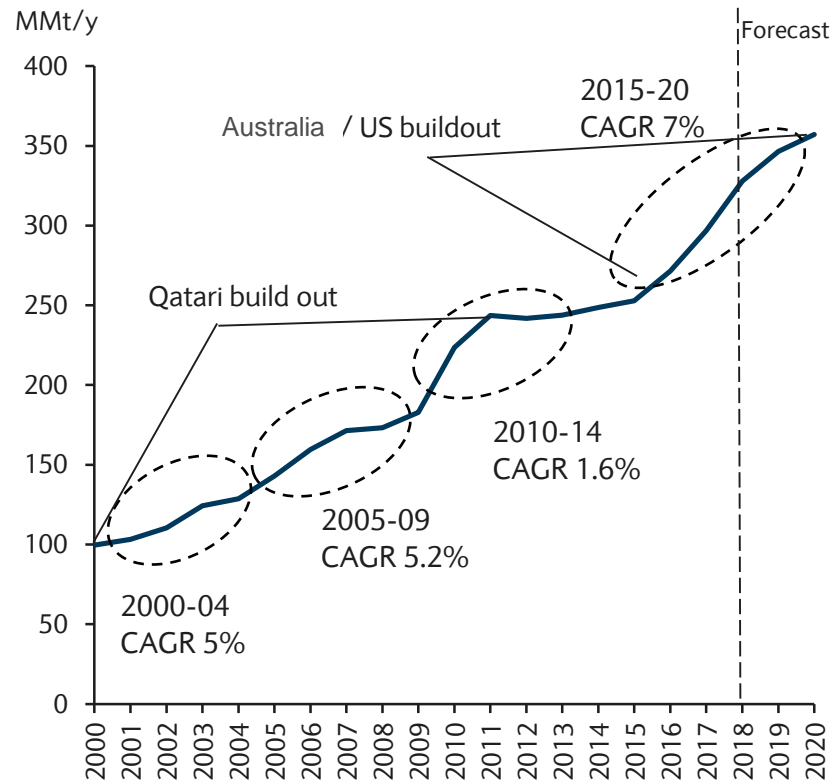
Source for both charts: EIA, Bloomberg, Barclays Research



# The global LNG industry is in the middle of one of the larger build outs ever

We forecast global LNG supply to grow from 295MMt in 2017 to around 354 MMt in 2020

The build out in the US will make it a top three global LNG exporter by 2020



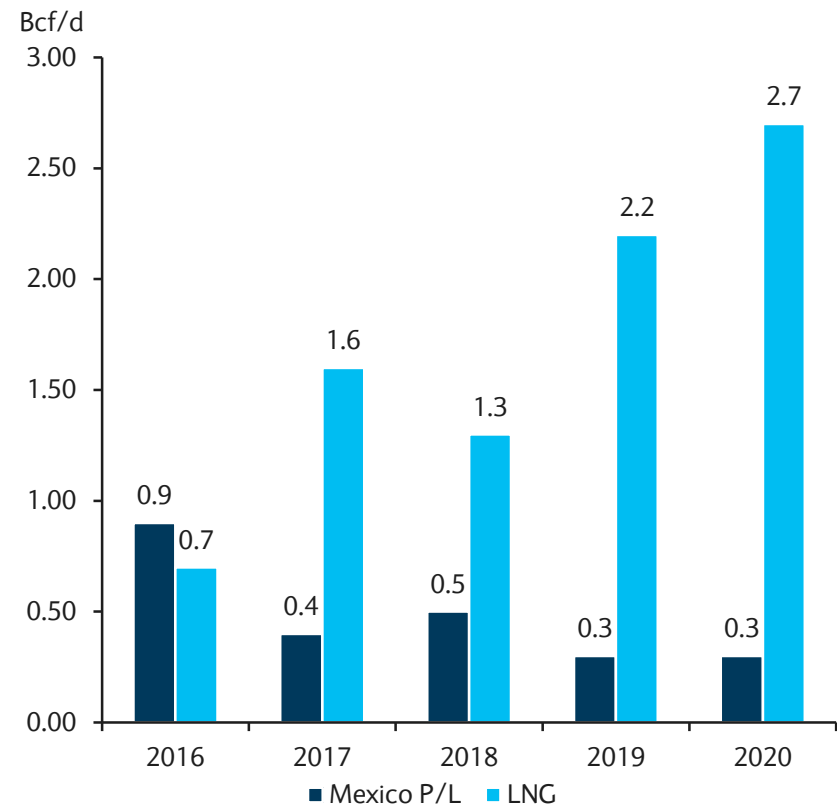
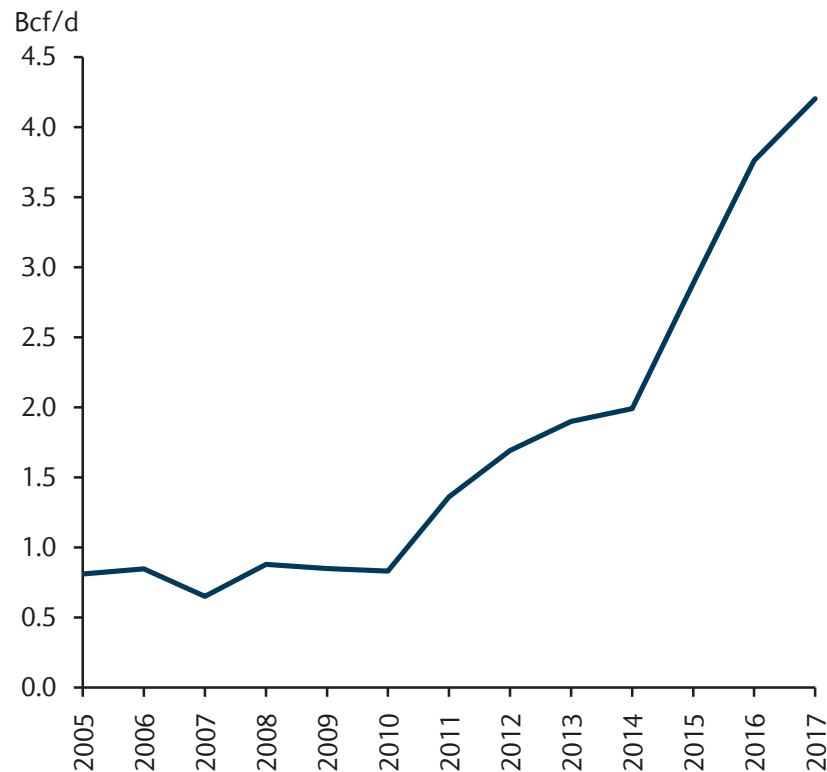
Country	2015 market	Country	2020 market
Qatar	32%	Australia	22%
Australia	12%	Qatar	21%
Malaysia	10%	US	14%
Nigeria	8%	Malaysia	8%
Indonesia	7%	Nigeria	6%
Algeria	5%	Russia	4%
Trinidad	5%	Indonesia	4%
Russia	4%	Trinidad	4%
Oman	3%	Algeria	3%
Papua NG	3%	Oman	2%

Source for both charts: GIIGNL, Barclays Research

# Exports to Mexico and power burn have also offered incremental demand for gas

Exports to Mexico have increased steadily but are limited by downstream pipes and CCGTs in Mexico

Incremental demand growth will slow in 2018 relative to 2017. Price rebound in 2020 is highly dependent on LNG export levels

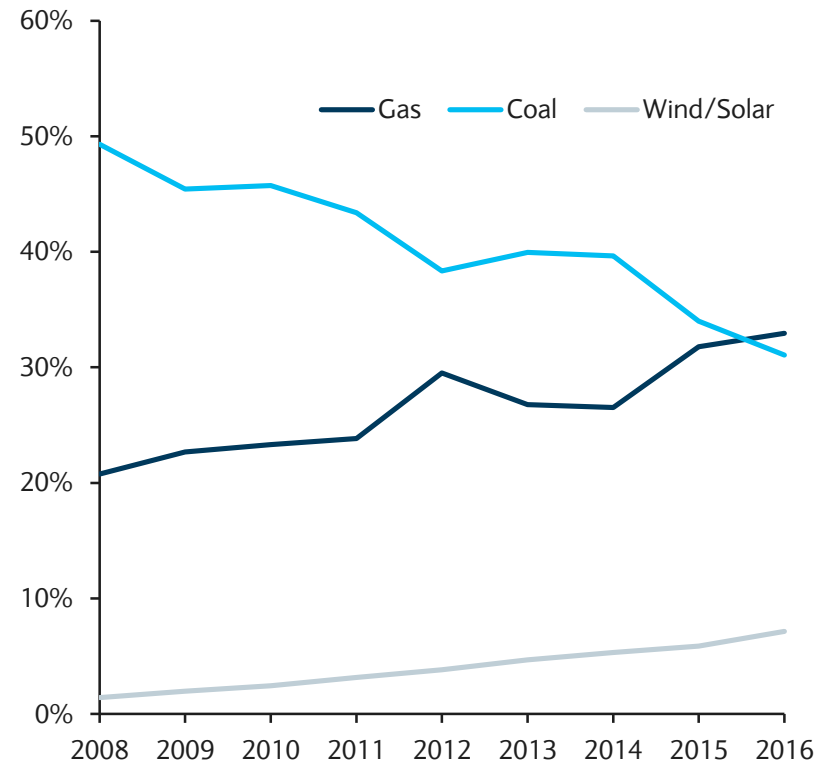
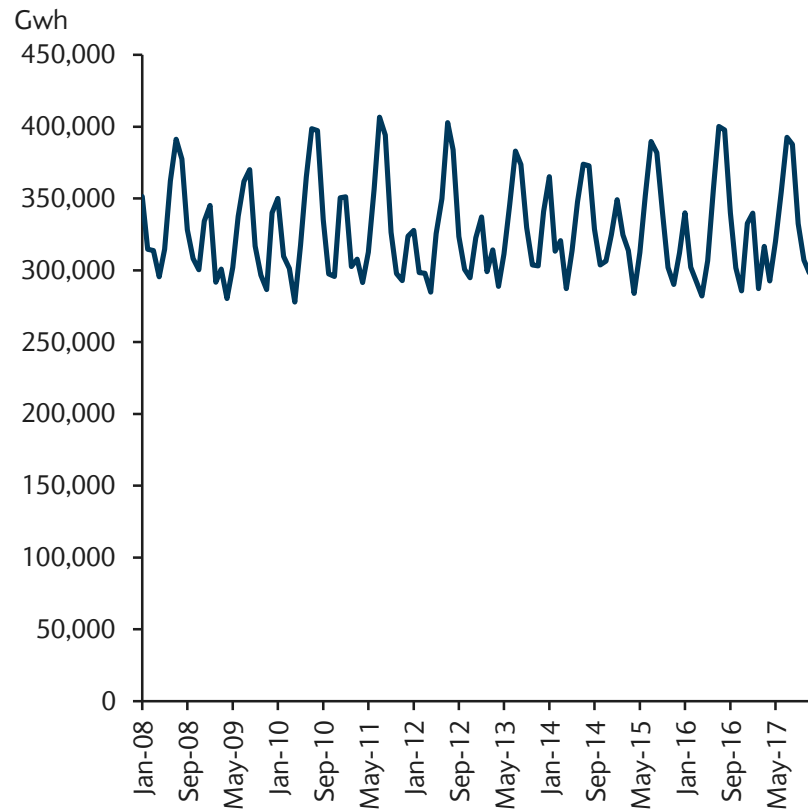


Source for both charts: EIA, Bloomberg, Barclays Research

# Overall, electricity demand in the US has been relatively static

**Total generation in the US has showed limited growth**

**Gas and renewables have gained as coal generation has moved lower**



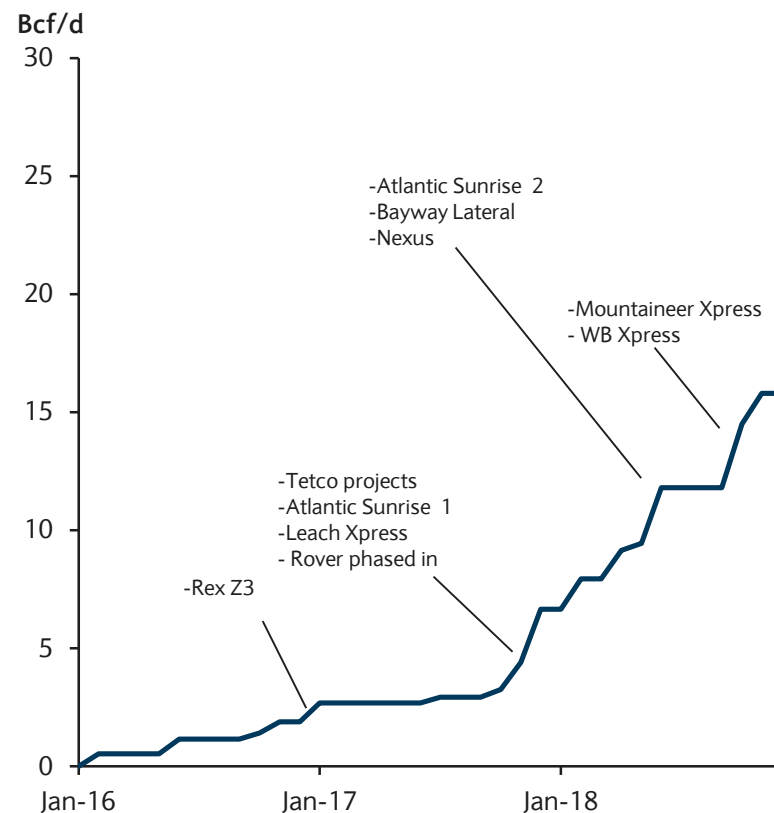
Source for both charts: EIA, Bloomberg, Barclays Research

# Northeast production grows as increased levels of take away capacity come online

After some 2017 delays, major northeast pipes seem ready to ramp up in 2018

Large y/y ramp up in pipeline capacity will support higher production levels out of the Northeast

2017 additions	Capacity (MMcf/d)	Status	Date
Access South	320	Online	
Adair Southwest	200	Online	
Lebanon Extension	102	Online	
Leach Xpress	1500	Online	
Rover 1A & 1B	1625	Online	
<b>Total</b>	<b>3,747</b>		
<b>2018</b>			
Rover	1625	Full approvals for phase two except Tuscarawas	Q2 '18
Nexus	1500	Under Construction	2H '18
Atlantic Sunrise	1700	Under Construction	Summer '18
Bayway Lateral	300	Awaiting FERC	2H '18
Mountaineer Xpress	2700	Waiting on approvals	Q4 '18
Mountain Valley	650	Received FERC notice to proceed in early Jan	Q4 '18
<b>Total</b>	<b>8,475</b>		

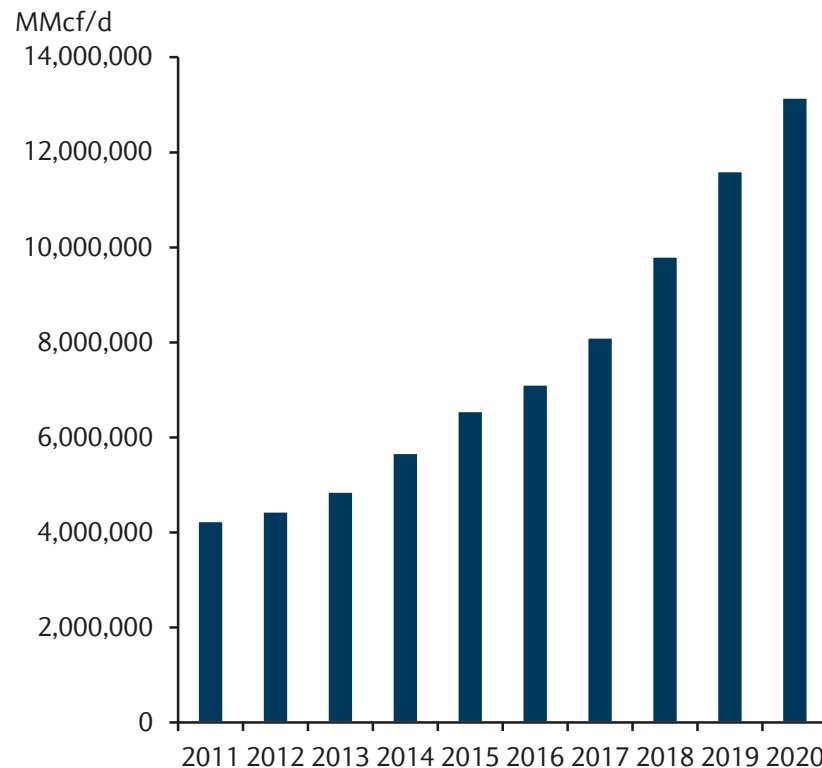


Source: Bloomberg, EIA, Platts, Barclays Research

# Permian associated gas production continues to move higher as the oil directed rig count has grown

**We expect that Permian production will cross 10 Bcf/d this year**

**Over 10 Bcf/d of takeaway capacity from the Permian**



Proposed Pipelines	Capacity (MMcf/d)	Date	Origin	Destination
Pecos Trail	1850	2Q 19	Reeves County	Agua Dulce
Gulf Coast Express	1700	2H19	Waha	Agua Dulce
Enterprise Unnamed	1500	2H19	Waha	Agua Dulce

North Outlet	Capacity (MMcf/d)	Utilization
NGPL	150	
NNG	500	
EPNG	300	
<b>Total North</b>	<b>950</b>	<b>~30%</b>
<b>Mexico Outlet</b>		
Roadrunner	570	
Comanche	1100	
Trans-Pecos	1400	
<b>Total Mexico</b>	<b>3070</b>	<b>~5%</b>
<b>West outlet</b>		
EPNG	2400	
Transwester	500	
<b>Total West</b>	<b>2900</b>	<b>~80%</b>
<b>East Outlet (Hou ship/Katy)</b>		
Oasis	1200	
KMTP	200	
EDP/DCP	800	
<b>East-Dallas</b>		
Atmos-Texas	800	
EDP Texas-ETP	800	
Fuel		
<b>Total East</b>	<b>3800</b>	<b>~80%</b>

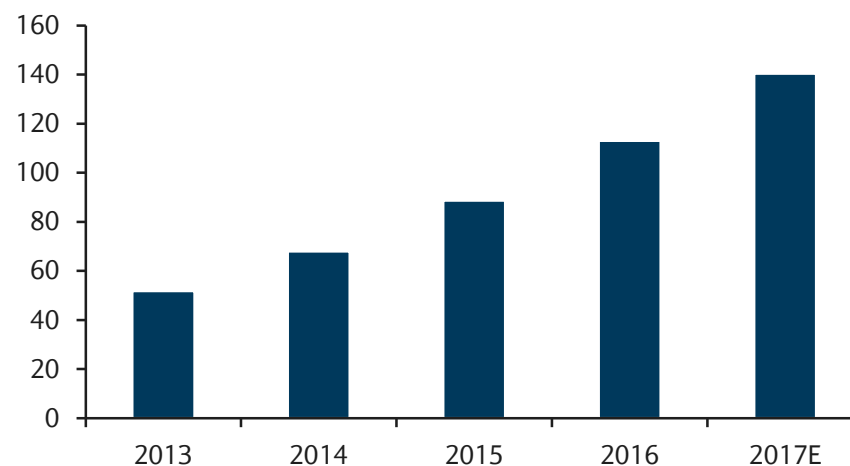
Source: Barclays Research

# Associated gas production: How sensitive to oil?

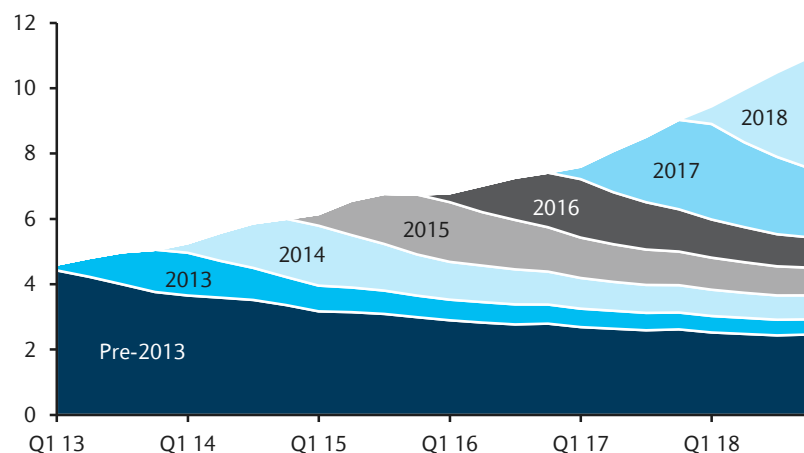
**We expect associated gas production growth of almost 3.2 bcf/d this year**

Associated gas production (bcf/d)				Y/y change	
Region	2016	2017E	2018E	2017E	2018E
Permian	7.12	8.31	10.21	1.18	1.90
Rockies	8.12	7.96	8.29	(0.16)	0.33
Eagle Ford	7.01	6.15	6.39	(0.87)	0.24
Bakken	1.71	1.82	2.20	0.11	0.38
Scoop/Stack	2.78	3.05	3.36	0.27	0.31

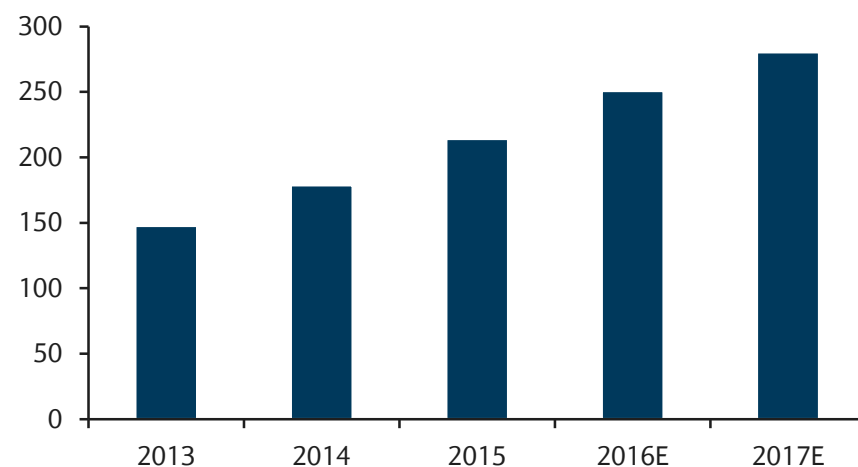
**An average horizontal well in the Permian yields about 140 kb of oil over 12 months...**



**Most of this growth will come from increased activity in the Permian region**

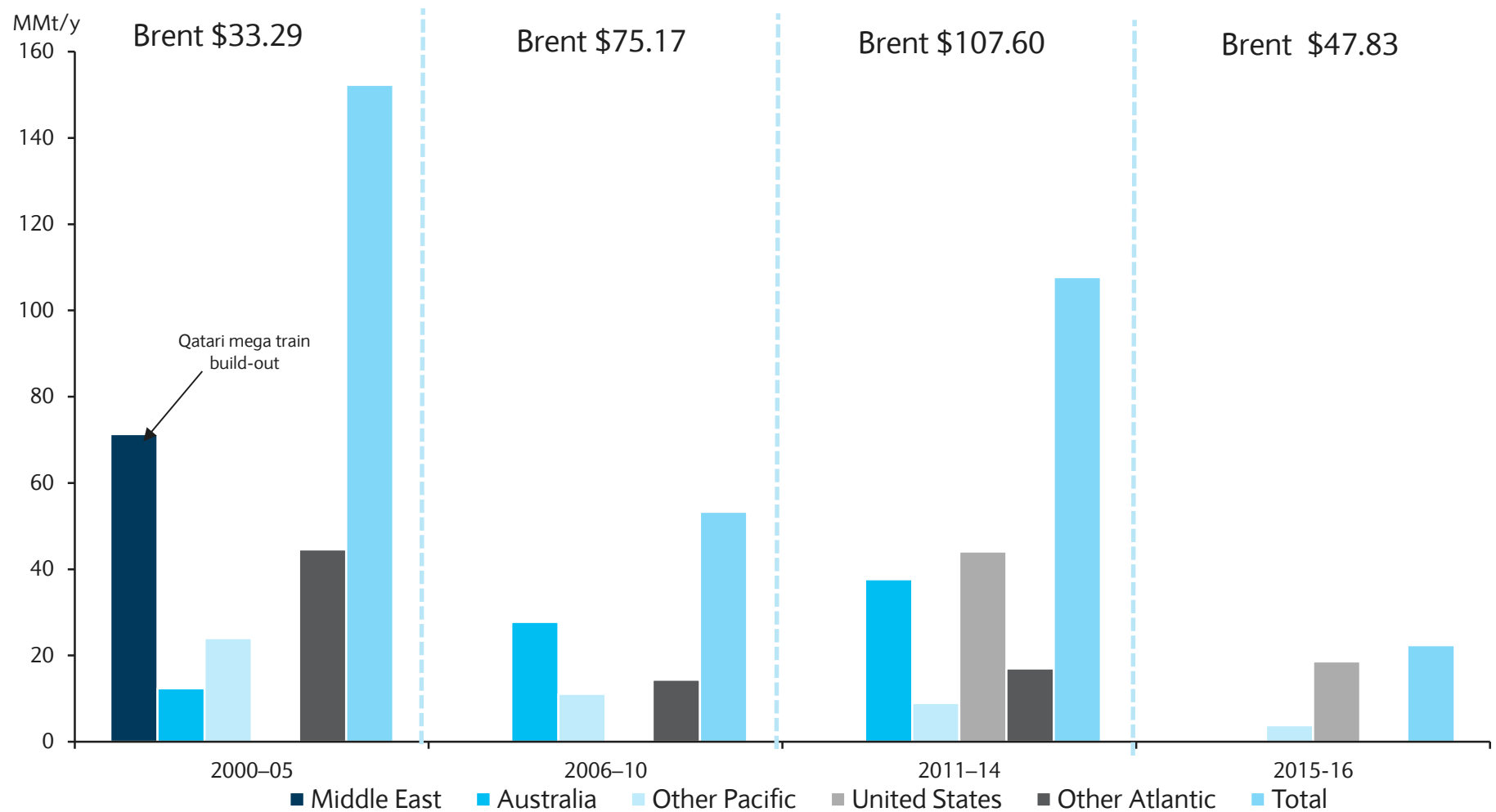


**...and about 300 MMcf of associated gas production**



Source for all charts: DrillingInfo, EIA, Barclays Research

# Lower oil prices have slowed LNG FIDs. Just one FID in 2017 (Coral LNG 3.4 MMt)



Source for both charts: GIIGNL, Barclays Research

# Natural gas balances

	Annual average						y/y change					
	2013	2014	2015	2016	2017	2018E	2013	2014	2015	2016	2017	2018E
<b>Supply - total (Bcf/d)</b>	<b>69.0</b>	<b>73.2</b>	<b>75.8</b>	<b>73.8</b>	<b>72.3</b>	<b>76.7</b>	<b>0.1</b>	<b>4.2</b>	<b>2.6</b>	<b>(2.0)</b>	<b>(1.5)</b>	<b>4.4</b>
US L-48 production	65.4	70.0	73.2	71.9	72.6	79.1	0.7	4.6	3.2	(1.3)	0.7	6.4
Canadian Exports to US, net	5.1	5.1	5.3	5.9	5.6	5.6	(0.3)	(0.0)	0.2	0.6	(0.3)	(0.0)
US LNG imports, net	0.3	0.1	0.2	(0.3)	(1.7)	(3.2)	(0.1)	(0.1)	0.1	(0.4)	(1.5)	(1.5)
Exports to Mexico	1.8	(2.0)	(2.9)	(3.8)	(4.2)	(4.7)	0.1	(3.8)	(0.9)	(0.9)	(0.5)	(0.5)
<b>Demand - total (Bcf/d)</b>	<b>71.7</b>	<b>73.0</b>	<b>74.8</b>	<b>75.1</b>	<b>74.2</b>	<b>76.6</b>	<b>4.6</b>	<b>1.2</b>	<b>1.8</b>	<b>0.3</b>	<b>(0.9)</b>	<b>2.4</b>
Residential & Commercial	22.5	23.6	21.6	20.4	20.9	21.3	3.3	1.0	(2.0)	(1.2)	0.5	0.4
Industrial	20.4	21.0	20.6	21.1	21.7	22.0	0.6	0.6	(0.3)	0.5	0.6	0.3
Power	22.4	22.3	26.3	27.3	25.3	26.3	(2.5)	(0.1)	4.0	0.9	(2.0)	1.0
Other	6.4	6.2	6.3	6.4	6.4	7.0	0.5	(0.3)	0.1	0.1	0.0	0.6
<b>Storage Inventories (Tcf)</b>												
End of March	1.7	0.9	1.5	2.5	2.1	1.4	(0.8)	(0.9)	0.6	1.0	(0.4)	(0.6)
End of October	3.8	3.6	3.9	4.0	3.8	3.9	(0.1)	(0.2)	0.4	0.1	(0.2)	0.1
Natural gas price (\$/MMBtu)	Annual average						2017		2018E			
	2013	2014	2015	2016	2017	2018E	Q3	Q4	Q1	Q2	Q3	Q4
	3.73	4.37	2.61	2.48	2.96	3.01	2.94	2.89	3.12	3.23	3.01	2.69

Source: Barclays Research

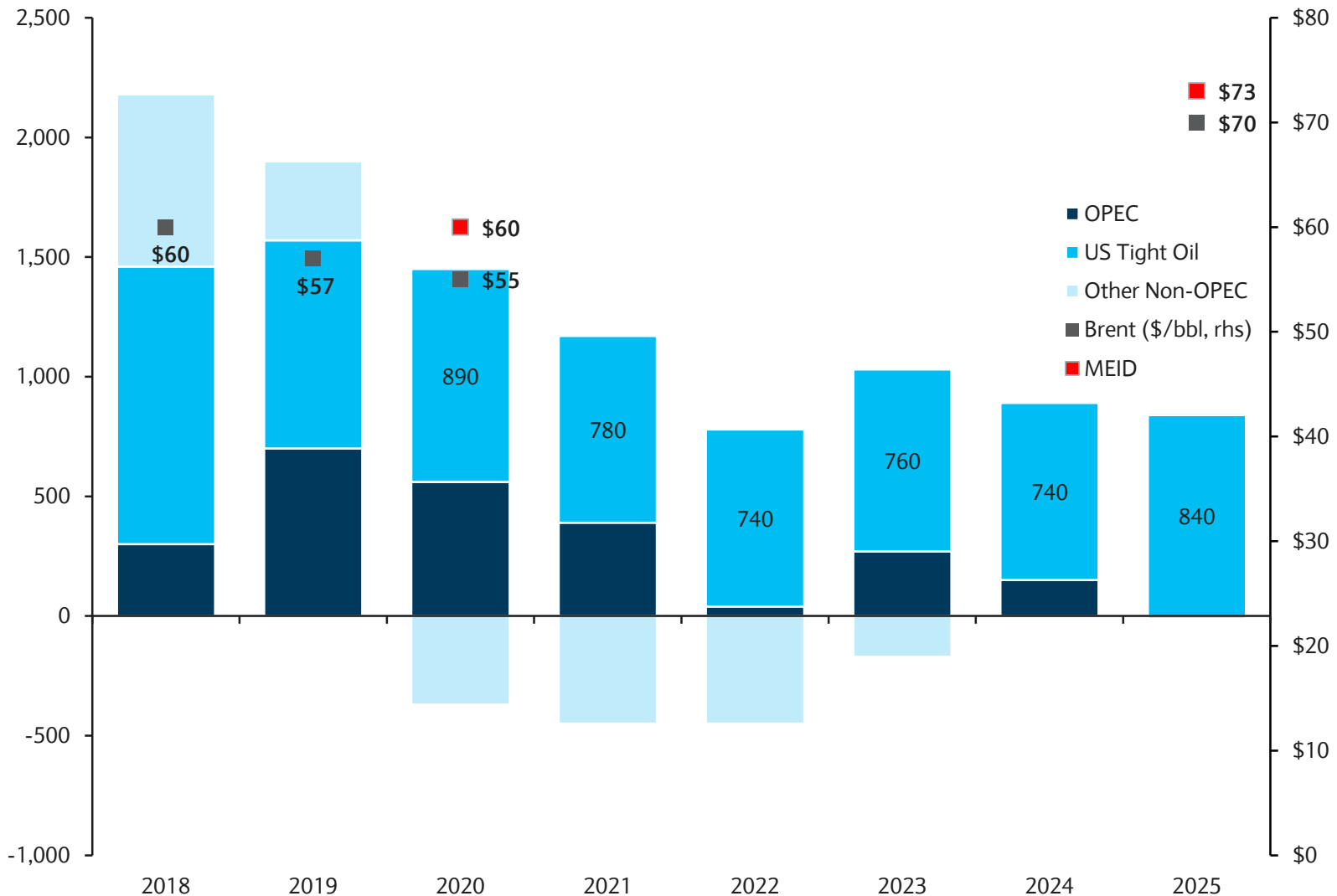


---

## Medium-term oil price outlook

# Global supply is set to grow at an average pace of 1 mb/d through 2025

Most of the growth will come from US tight oil (+810 kb/d y/y); OPEC is expected to add 240 kb/d y/y on average, while the rest of the supply stack is set to remain flat



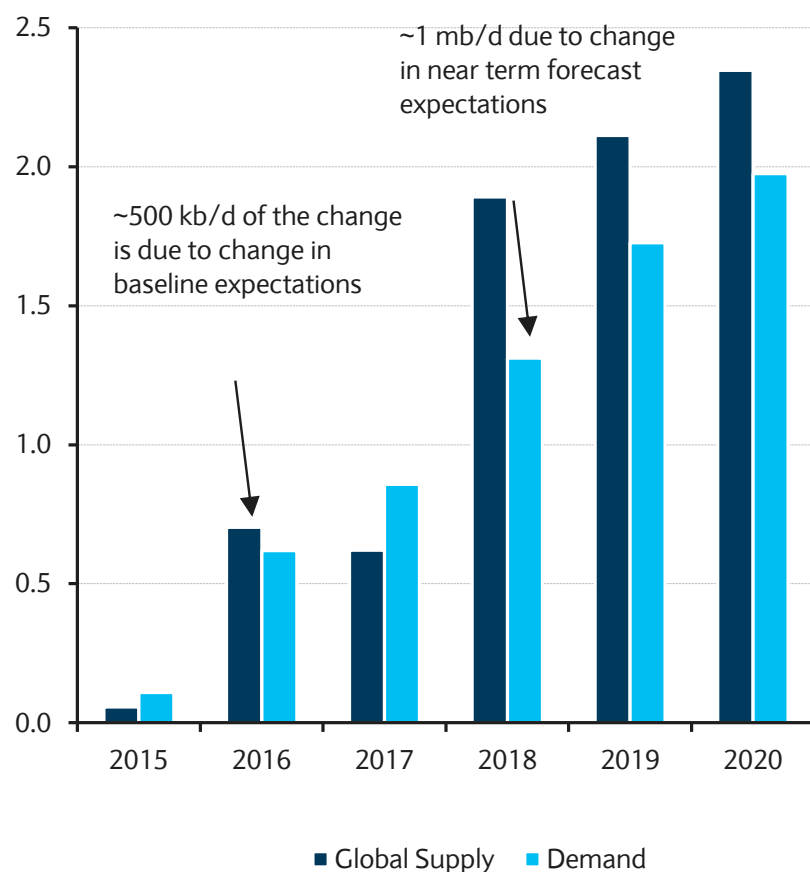
Source: Barclays Research

# Supply gap thesis is valid, but it is deferred and not as big

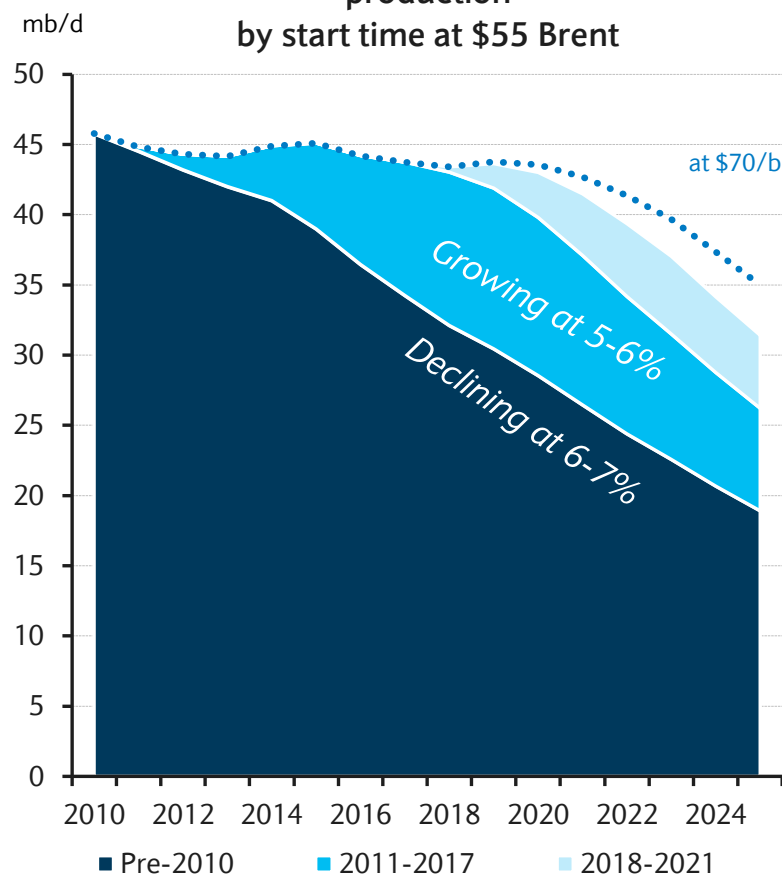
Annual supply revisions continue to outpace higher demand expectations

Non-OPEC supply (ex US tight oil and Canadian Oil Sands) remains flat through 2021

Revisions from July 2016 Medium Term



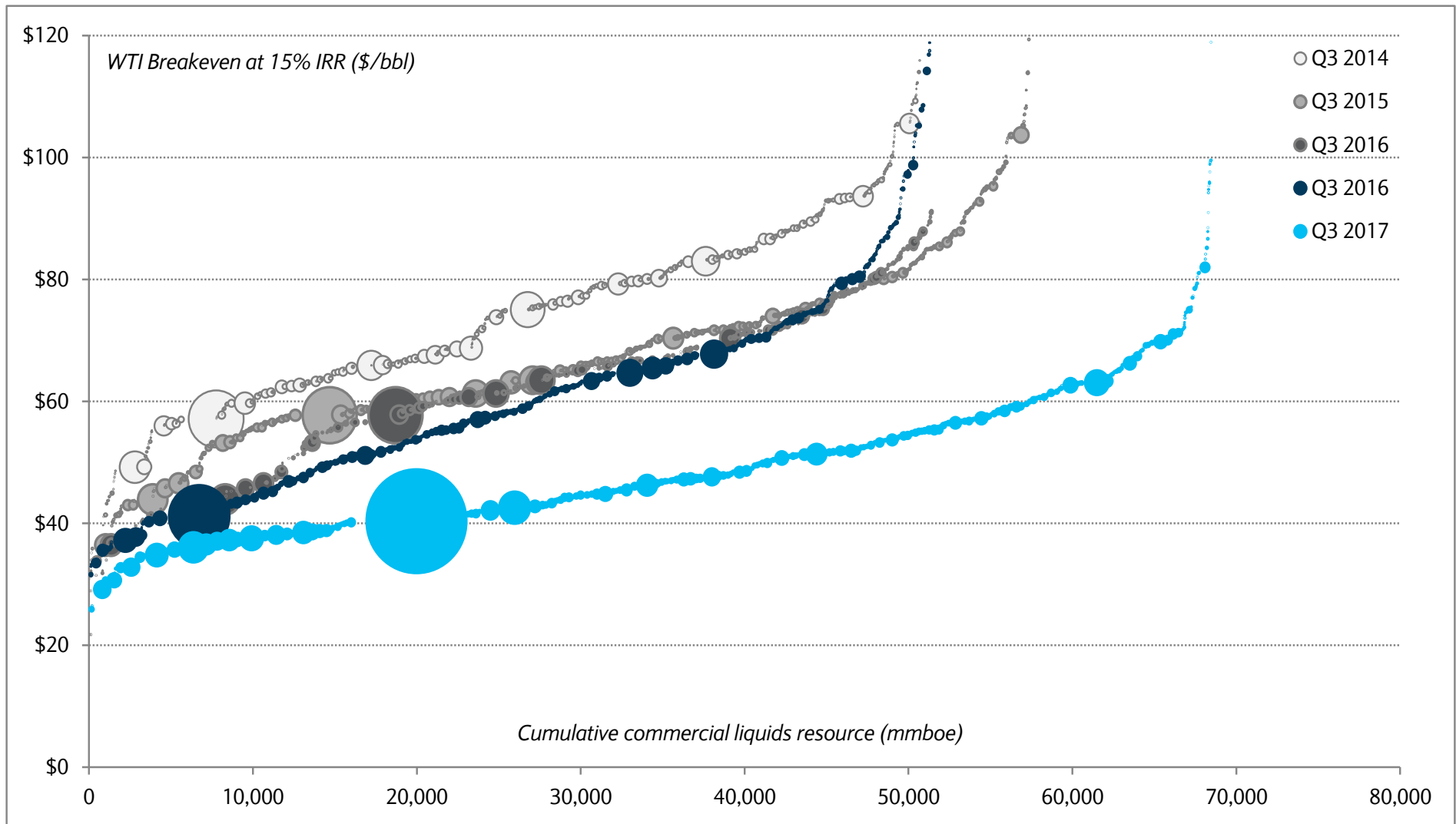
Non-OPEC non-tight oil or oil sands production by start time at \$55 Brent



Source for all charts: IMF, IEA, Bloomberg, Barclays Research

# Woodmac resource base assessments keep growing y/y

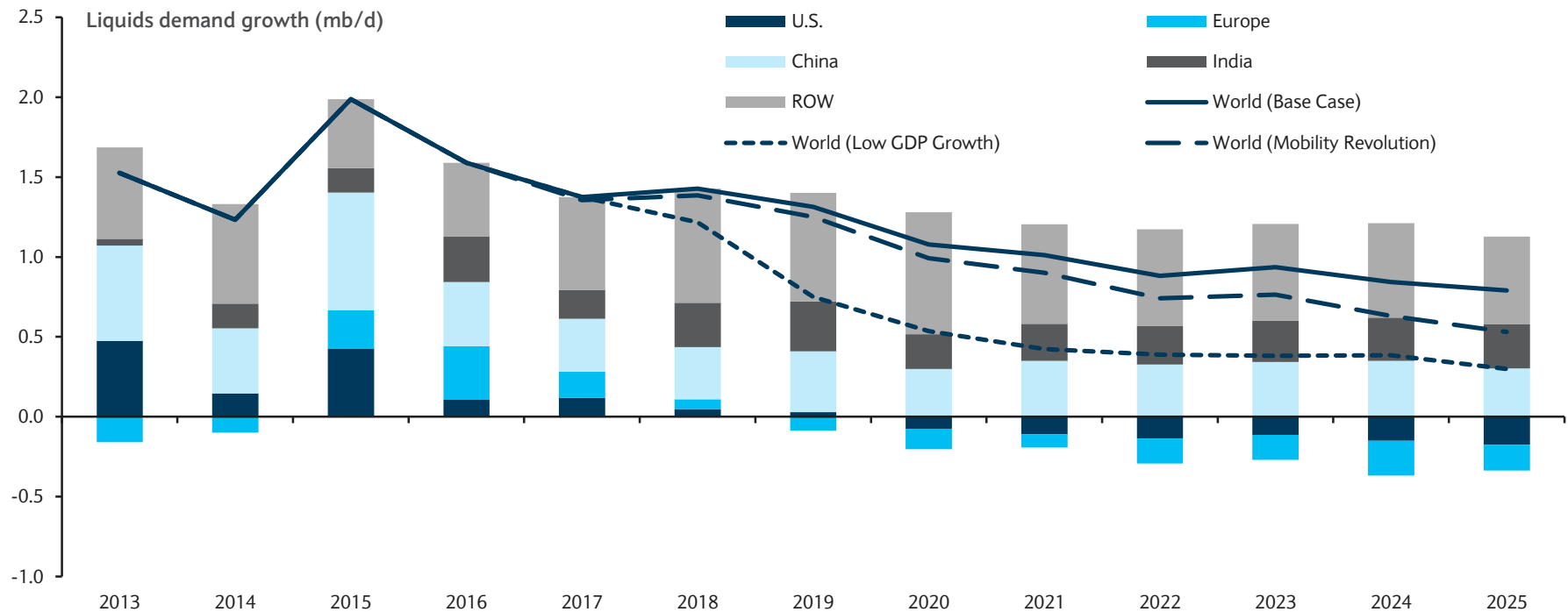
Nearly 85% of the cost base is below \$60/bl at a 15% IRR; breakevens have fallen a further 15% just in the last year



Note: WoodMackenzie assumes 15% cost of capital, WTI equivalent prices, half cycle breakeven. Source: WoodMackenzie, Barclays Research.

# In our base case, we expect global liquids demand to grow to about 106.2 mb/d by 2025

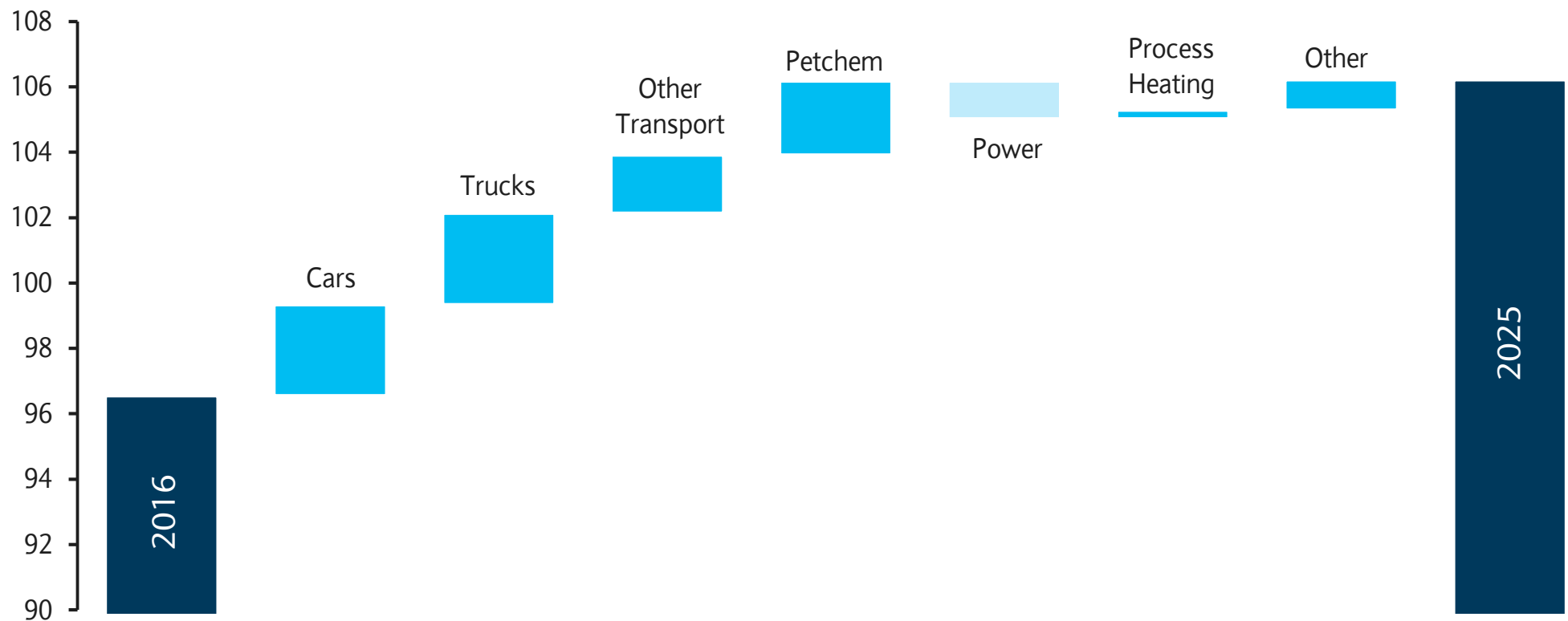
- Our estimates are based on higher world GDP growth, coupled with lower unemployment rates in developed countries and rising per capita income levels in the developing world.
- Transport remains the key growth driver, contributing more than three-fourths to the net consumption increase, as increasing private vehicles density, trucking and air miles travelled more than offset the effect of growing electric vehicle sales and fuel efficiency.



Source: IEA, WIND, Bloomberg, Barclays Research

# In our base case, we expect global liquids demand to grow to about 106.2 mb/d by 2025

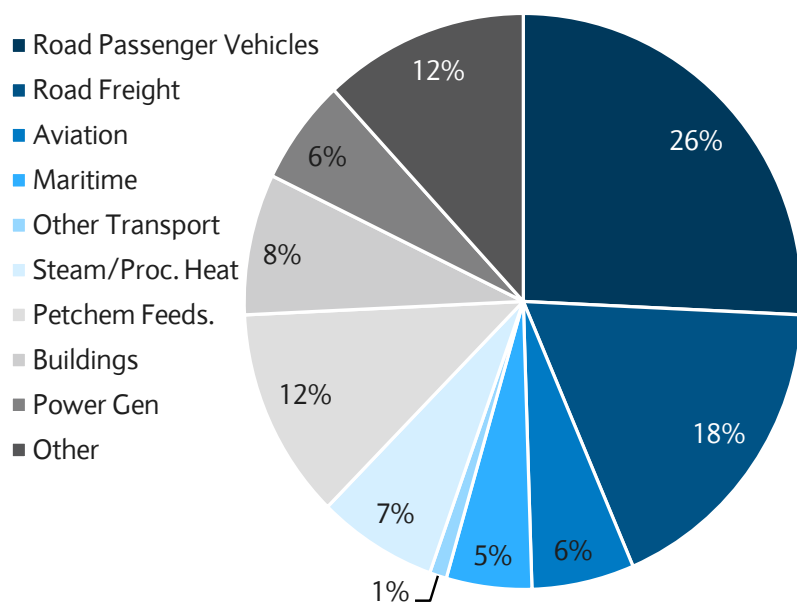
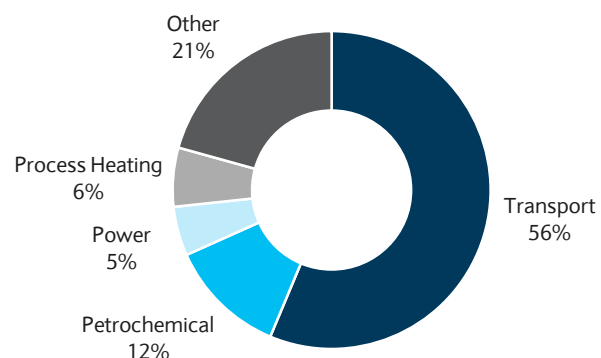
- Use of oil products to produce petrochemicals to grow at 2% CAGR over the medium term
- Aviation: growing air passenger miles resulting from improved affordability around the world due to declining unemployment in the developed world, rising per capita income levels in developing countries and lower fuel costs



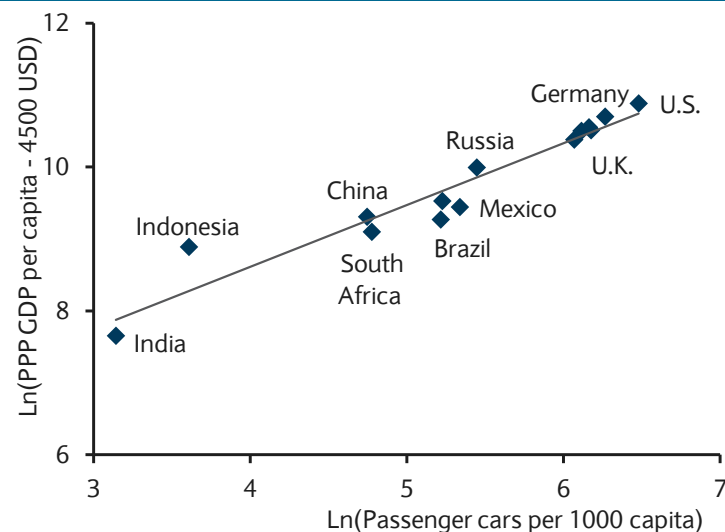
Source: IEA, WIND , Bloomberg, Barclays Research

# Transport drives most of the demand growth in our base case, despite fuel efficiency gains and rapid growth in EVs

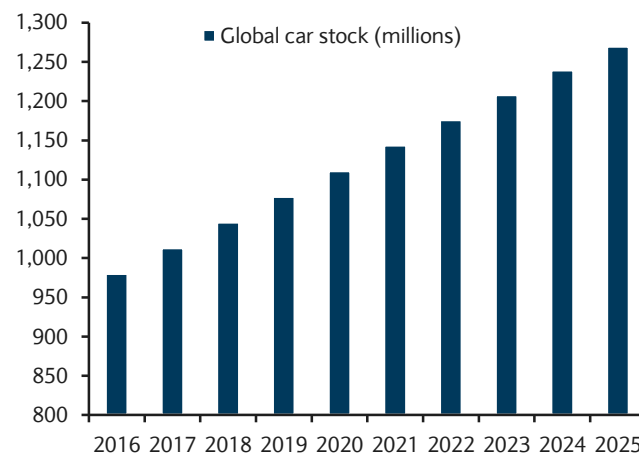
## 2016 Oil demand by end-use



## Ownership increases as income rises



## Higher ownership rates drive continued increase in car stock



Source for all charts: IMF, IEA, BP, Bloomberg, Barclays Research

# Electric vehicle summary

---

- Road passenger transport and road freight account for roughly 45% of oil demand.
- Electric vehicles are making inroads into passenger and freight fleets but have too little market share today to move the needle on oil demand.
- Fuel efficiency improvements will likely play a much larger role than EV penetration in demand destruction over the next 5-10 years.
- We estimate that oil demand from passenger transport should increase 2.7 mb/d from 2016-25 after accounting for EV penetration (-1 mb/d) and fuel efficiency gains (-2.6 mb/d).
- EV penetration (% of car fleet) should increase twenty-fold from 2016-25 to 4.3% despite declining subsidy programs (Barclays estimate). There are several factors that will drive this trend
  - Government policies discourage ICE vehicle usage through restrictions and bans
  - Battery technology should continue to improve, helping lower EV costs to levels competitive with ICE counterparts
  - The number of EV models will likely expand rapidly in the coming years as auto manufacturers dedicate more resources to this growing market
  - Transport-as-a-service, pooling, and autonomous driving technology should lower the overall cost of EV usage and could significantly alter the current individual vehicle ownership model.

---

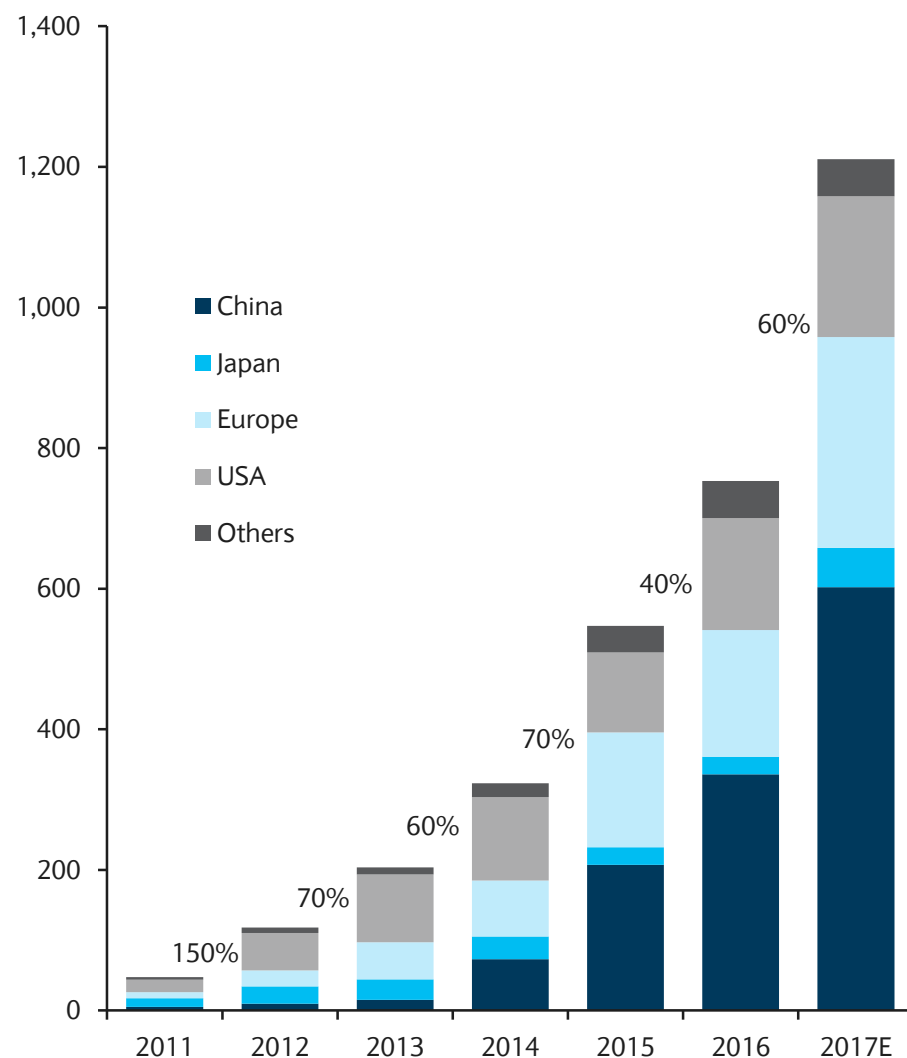
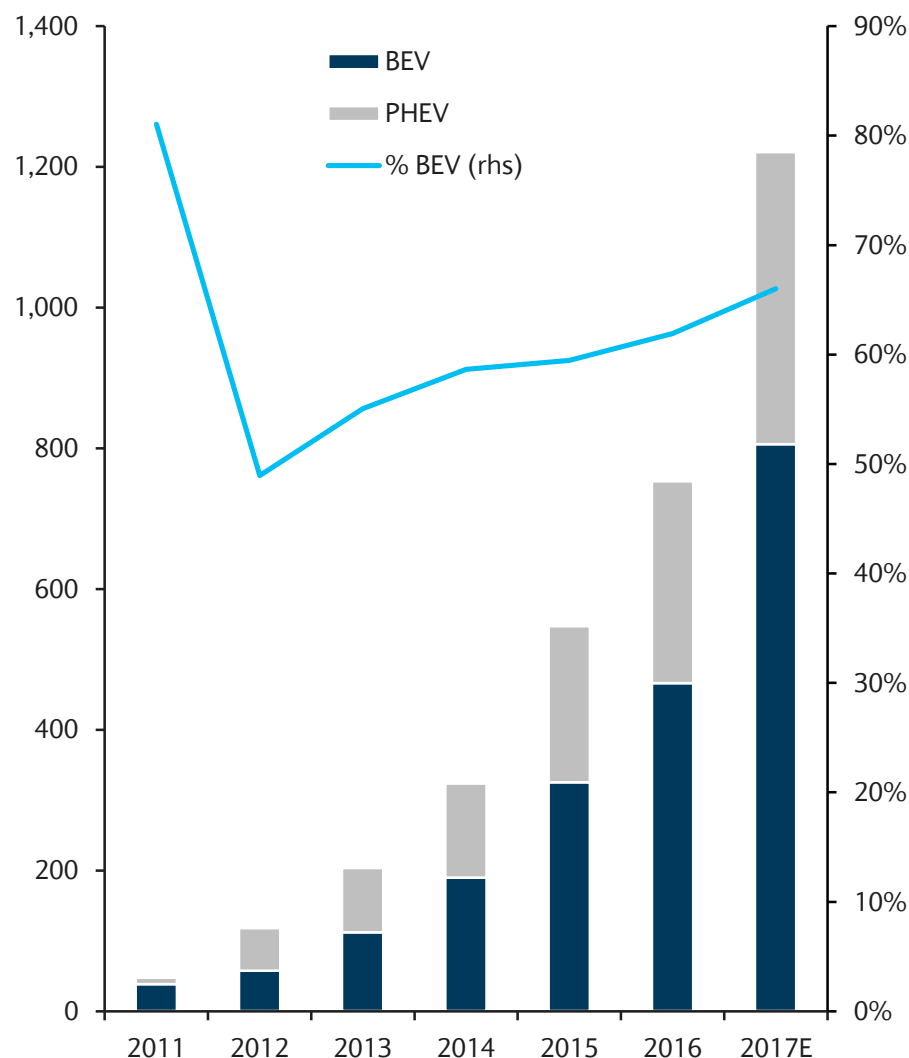
The authoring analysts would like to thank Amarpreet Singh for his assistance with the preparation of this presentation.



# EV car sales have gone parabolic...

**BEVs have been gaining market share versus PHEVs in recent years**

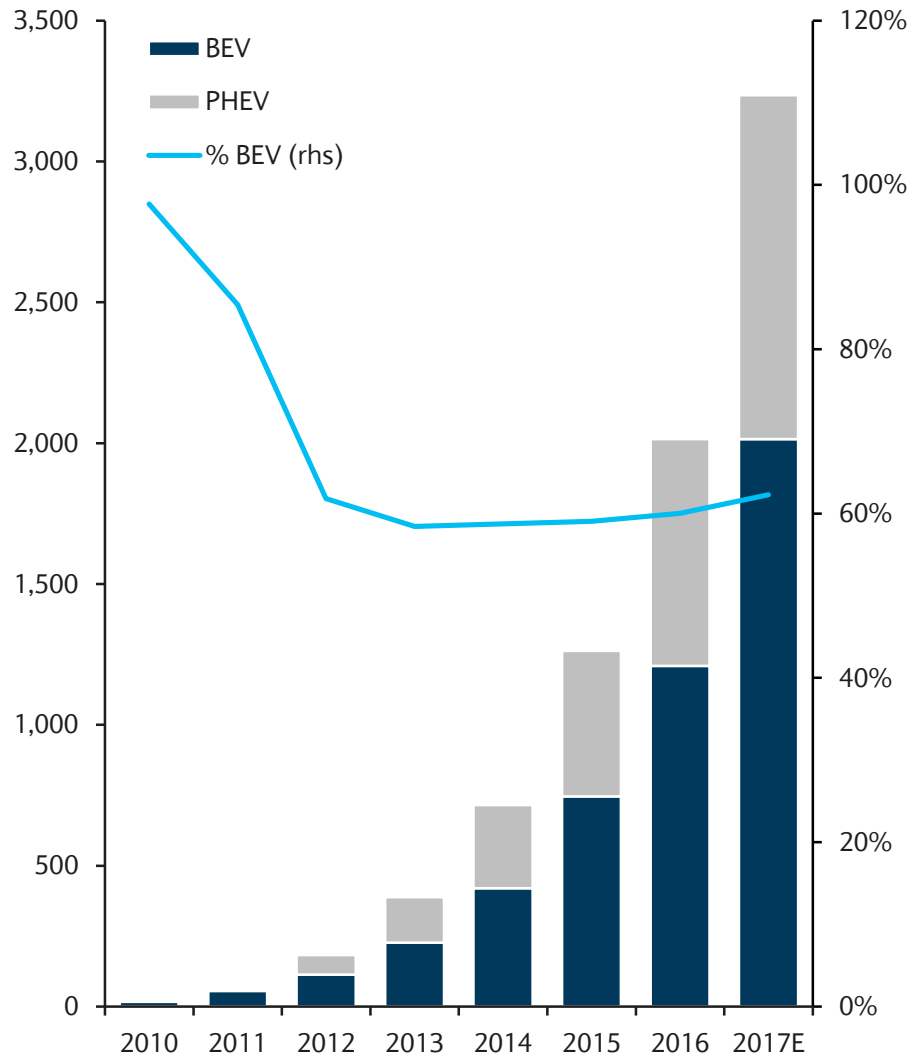
**China accounted for roughly half of EV sales in 2017**



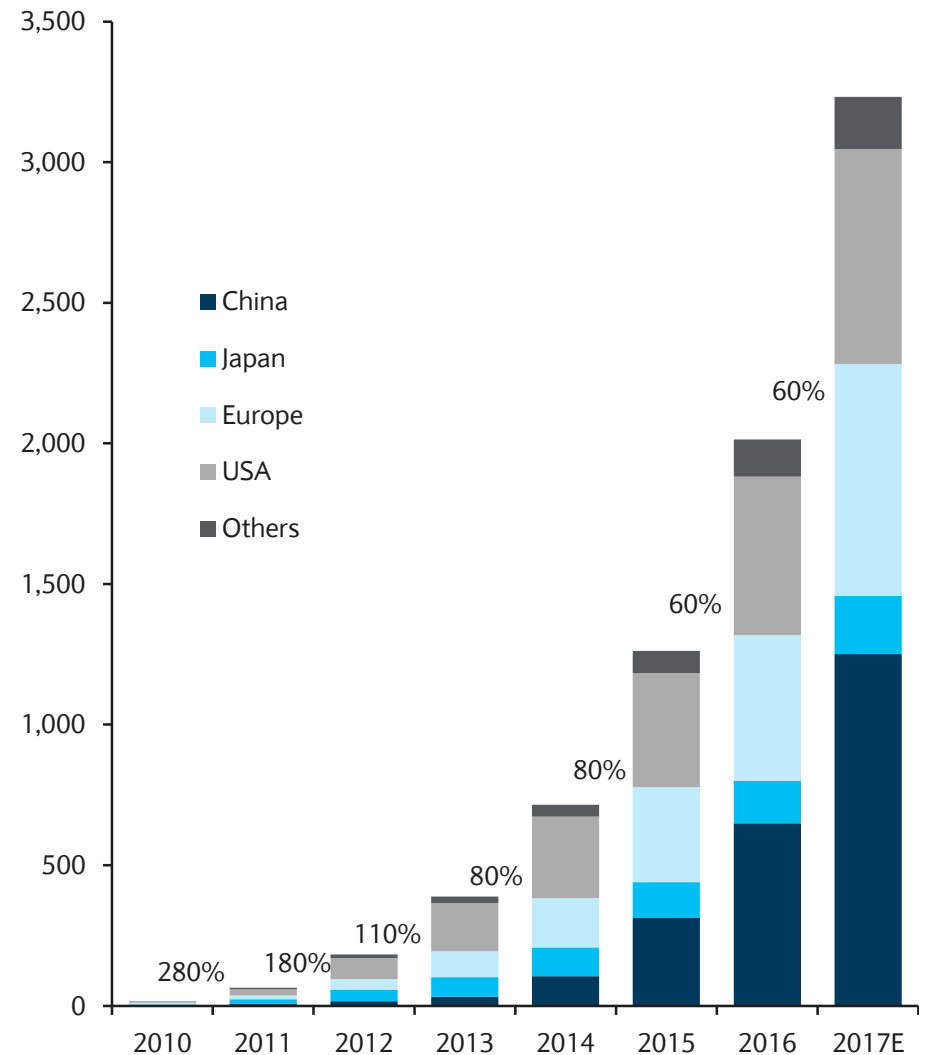
Source for both charts: Based on IEA data from Global EV Outlook 2017 © OECD/IEA 2017, [www.iea.org/statistics](http://www.iea.org/statistics). License: [www.iea.org/t&c](http://www.iea.org/t&c); as modified by Barclays Research, EV-Volumes.com, Barclays Research

# ... and the EV car fleet is expanding at a rapid pace...

## The global EV fleet more than doubled since 2015



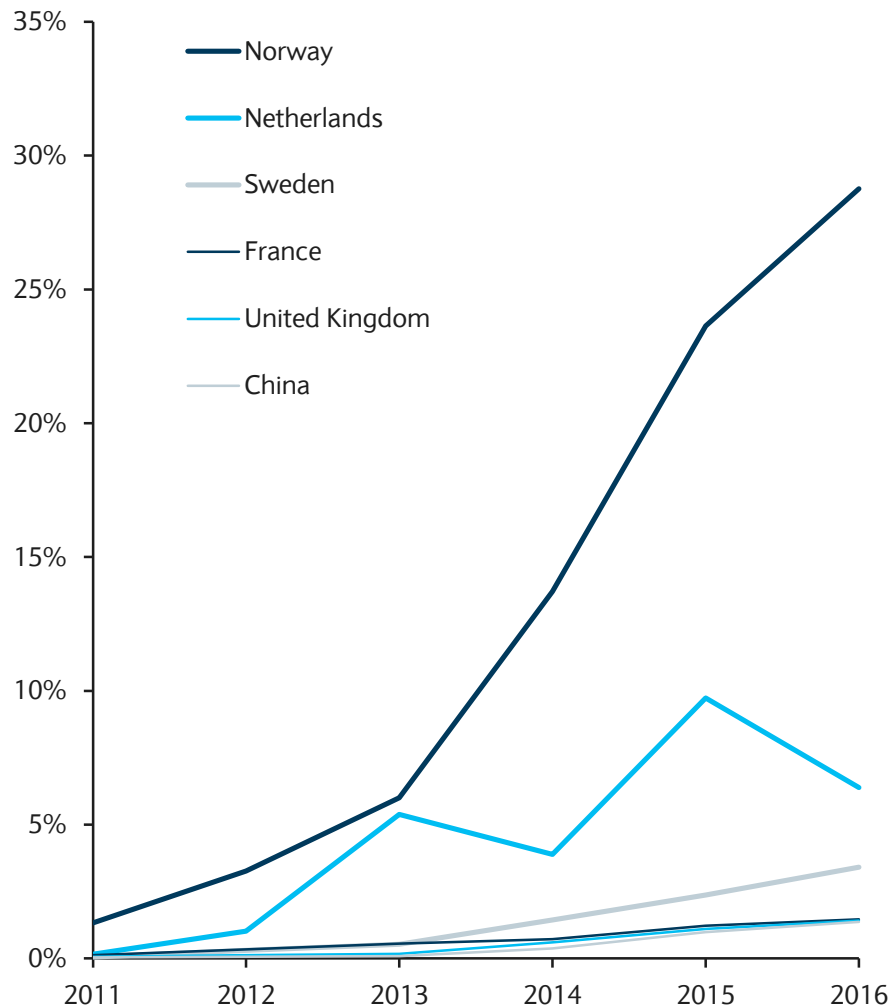
## China's EV fleet surpassed the US and Europe in 2016



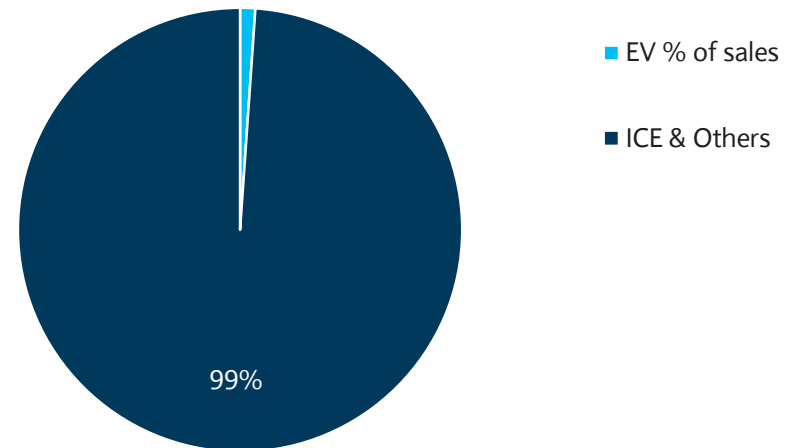
Source for both charts: Based on IEA data from Global EV Outlook 2017 © OECD/IEA 2017, [www.iea.org/statistics](http://www.iea.org/statistics). License: [www.iea.org/t&c](http://www.iea.org/t&c); as modified by Barclays Research, EV-Volumes.com, Barclays Research

## ... but perspective is needed

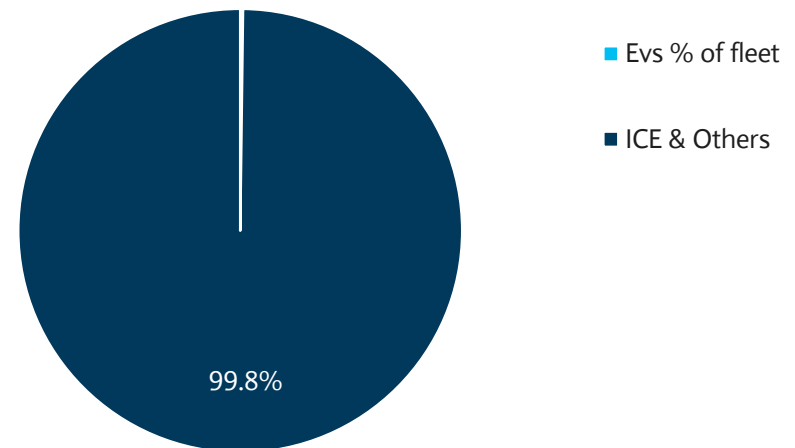
**EVs have gained sizable market share in some countries (% of sales)...**



**... but EVs represented only 1% of the total car sales in 2016...**



**... and represent a small fraction of the total car fleet**



Source for both charts: Based on IEA data from Global EV Outlook 2017 © OECD/IEA 2017, [www.iea.org/statistics](http://www.iea.org/statistics). License: [www.iea.org/t&c](http://www.iea.org/t&c); as modified by Barclays Research, EV-Volumes.com, Barclays Research

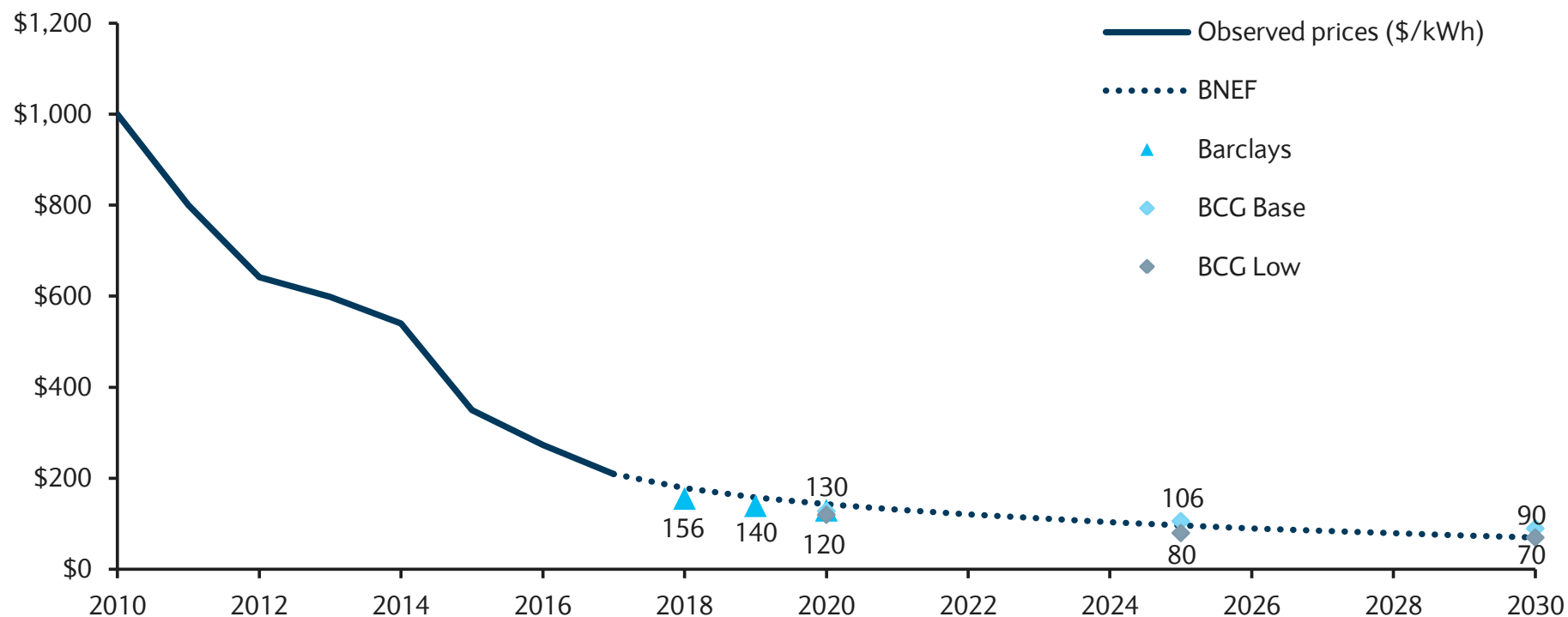
# EV uptake has relied on government incentive programs

Country	Purchase Incentives*	Other incentives*
Canada	Provincial incentives of \$6-13k	Various provincial exemptions from fees including on toll roads, parking, etc.
China	Tax exemptions of up to ~\$8k, with local tax exemptions as well. Certain programs provide free license plates to EV purchasers (normally \$15,000, allotted by lottery system)	Increased road access and free parking
Denmark	Registration tax reductions	
France	Bonus of up to \$11k for BEVs when diesel car retired. Up to \$4k for PHEV when diesel car retired.	
Germany	Up to \$4.4k for BEV and \$3.3k for PHEV. Subsidy funding split between government and automaker	Increased road access and free parking
India	Rebates or exemptions from VAT and registration tax exist but vary by state level	
Japan	Up to \$7.7k subsidy, dependent on battery size	Increased road access and fee waivers
Netherlands	BEVs exempt from registration tax and ownership tax, PHEVs receive 50% reduction in ownership tax	
Norway	Exempt from purchase tax, and BEVs exempt from VAT	Toll- and ferry-fee waivers and free parking
South Korea	National subsidies of \$12.3k for BEVs and \$4.4k for PHEVs. Local subsidies ranging from \$2.7k to \$10.6k. Tax reductions of \$3.5k for BEVs and \$2.4k for PHEVs.	
Sweden	Rebates of \$4.5k for BEVs and \$2.3k for PHEVs. Circulation tax exemptions for low emissions EVs of up to \$340 per year	
United Kingdom	Subsidies of \$5.8k for BEVs and \$3.3k for PHEVs. Excise tax exemption for BEVs and reduction for PHEVs	Increased road access, exemption from congestion fees, and free parking
United States	National tax credits of \$2.5-7.5k. State level rebates and tax exemptions also offered	

Note. \*May not include all incentives or recent changes to subsidy programs. Source: Based on IEA data from Global EV Outlook 2017 © OECD/IEA 2017, [www.iea.org/statistics](http://www.iea.org/statistics). License: [www.iea.org/t&c](http://www.iea.org/t&c); as modified by Barclays Research, Government websites, Barclays Research

# Continued cost reductions and rising utility

Forecasts call for battery costs to decline ~40% by 2020 and ~55% by 2025  
as scale of production increases and technology improves



Source: Bloomberg New Energy Finance, Boston Consulting Group, Tesla, Ford, Barclays Equity Research [The Battery Revolution](#) September 2015

- EV battery costs expected to fall further
- 'Transport as a Service' to cut cost per mile traveled, challenge traditional vehicle ownership model
- Autonomous technology to increase utility

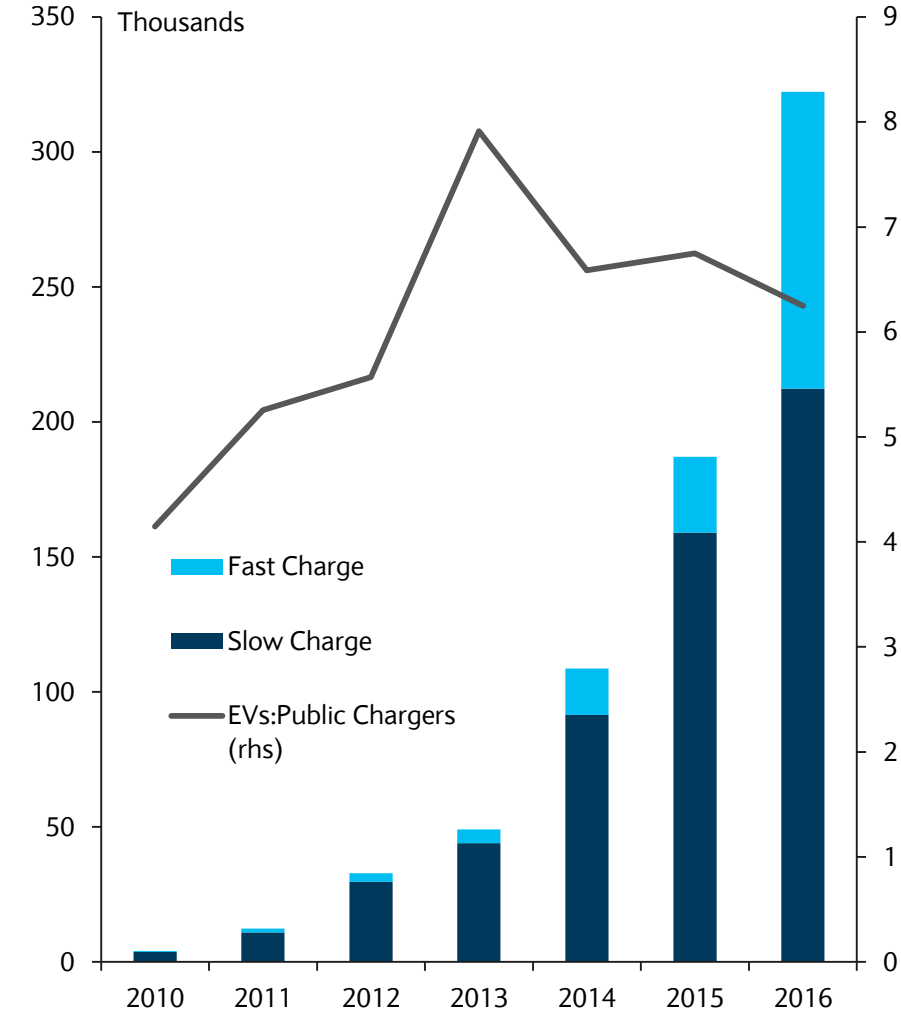
# Falling battery costs and expanding charging infrastructure

Battery costs have fallen by 2/3 since 2012



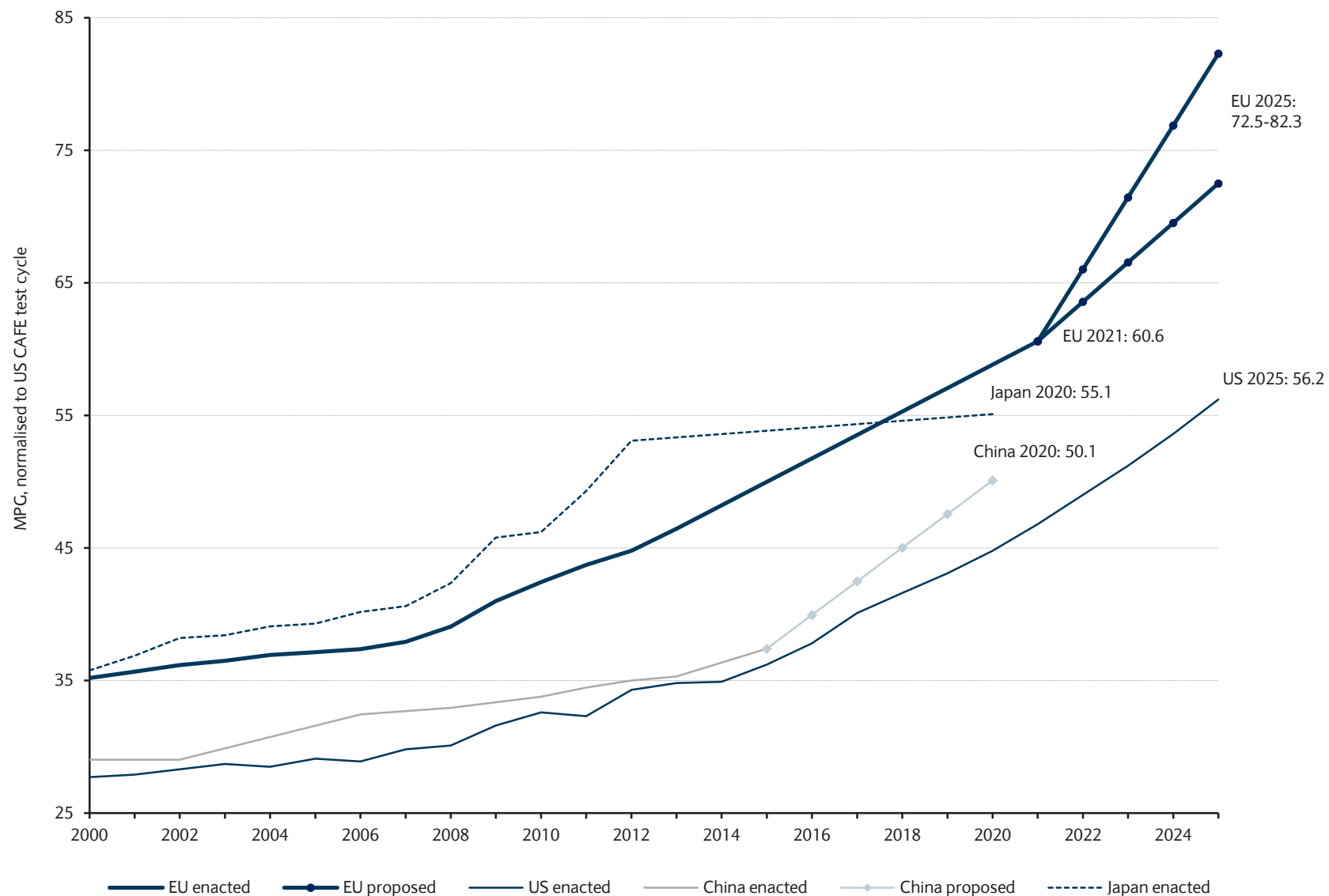
Source: Bloomberg New Energy Finance, Barclays Research

Charging capacity continues to expand



Source: Based on IEA data from Global EV Outlook 2017 © OECD/IEA 2017, [www.iea.org/statistics](http://www.iea.org/statistics). License: [www.iea.org/t&c](http://www.iea.org/t&c); as modified by Barclays Research, Barclays Research

# Fuel economy standards inflect post-2020

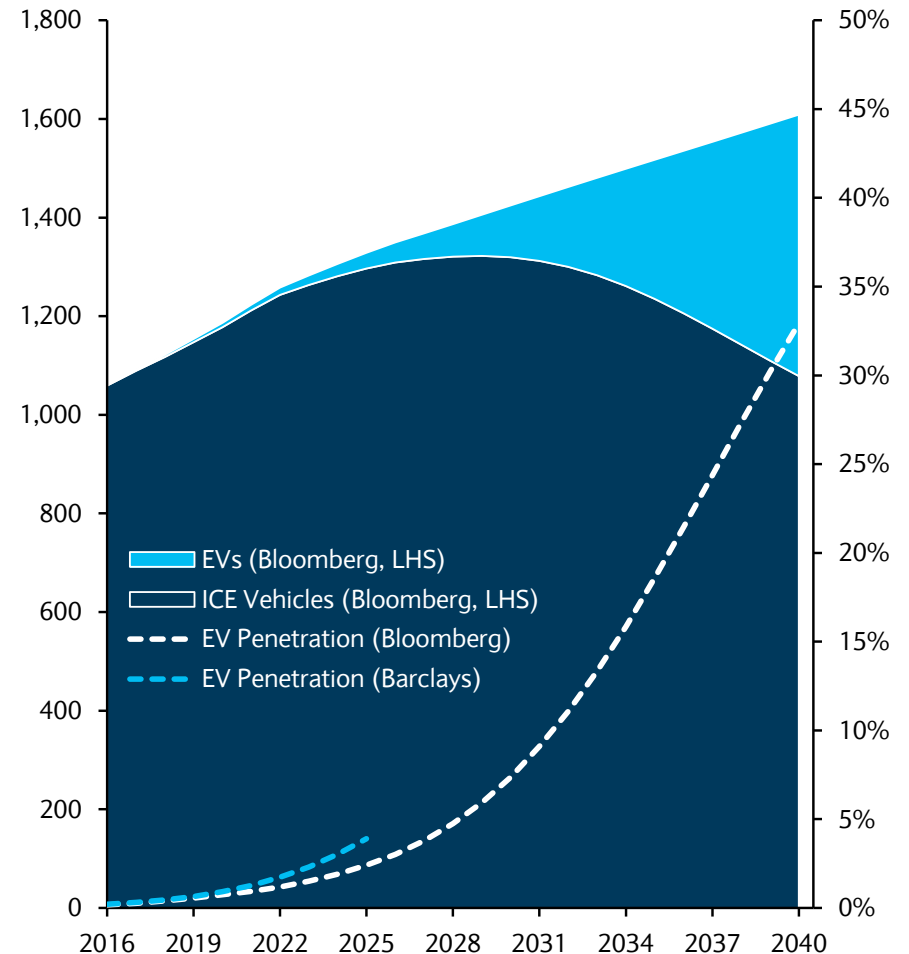
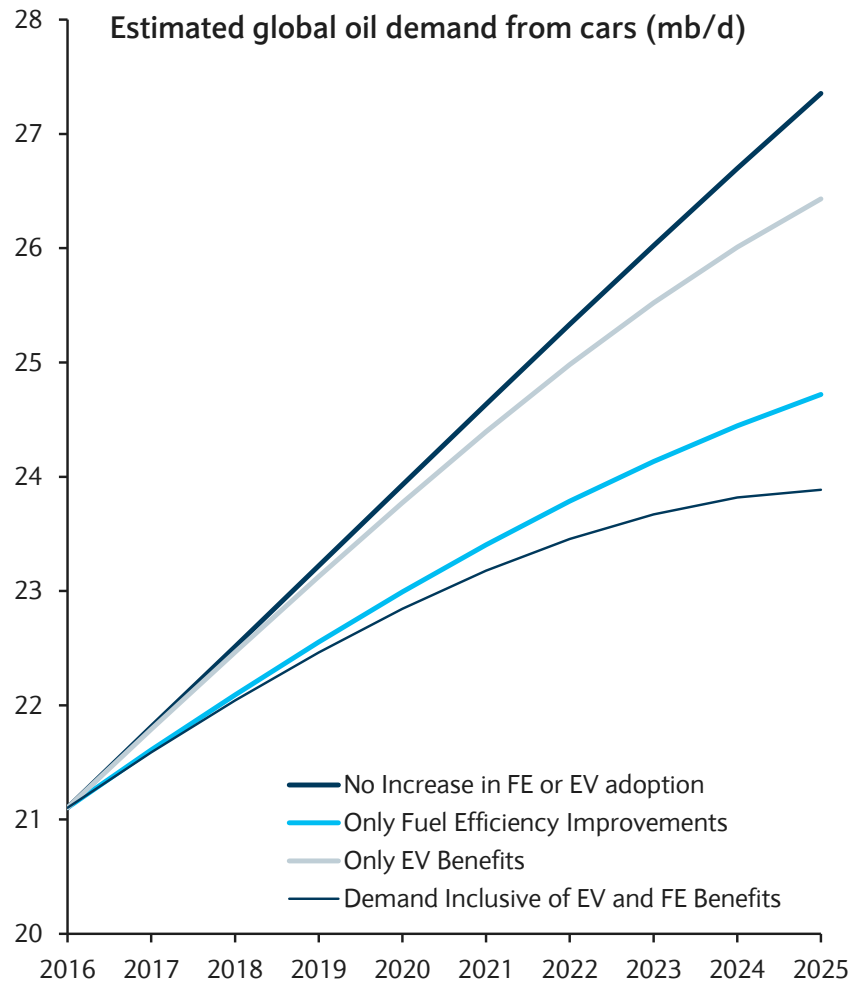


Note: China's target reflects gasoline fleet scenario. If including other fuel types, the target will be higher. Source: ICCT, Barclays Research

# Electronic vehicles should make inroads into oil demand over the medium term

In our analysis, EV uptake and increased fleet fuel efficiency could cut oil demand by ~ 3.5 mb/d in 2025 (mb/d)

33% EV penetration by 2040 could affect oil demand by ~ 9 mb/d



Source: Barclays Commodities Research Disruptive Stability Report (July 2017)

Source: Bloomberg, Barclays Commodities Research

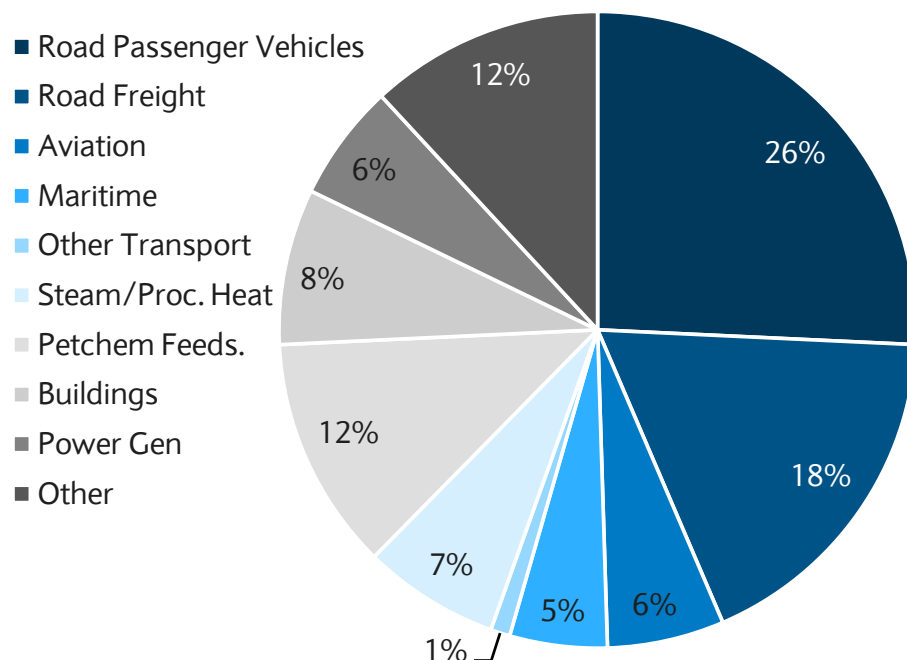


---

# Appendix

# IMO 2020: Marine bunker fuel sulfur limits lowered to 0.5%

**The maritime industry consumes ~5% of global liquid fuels**

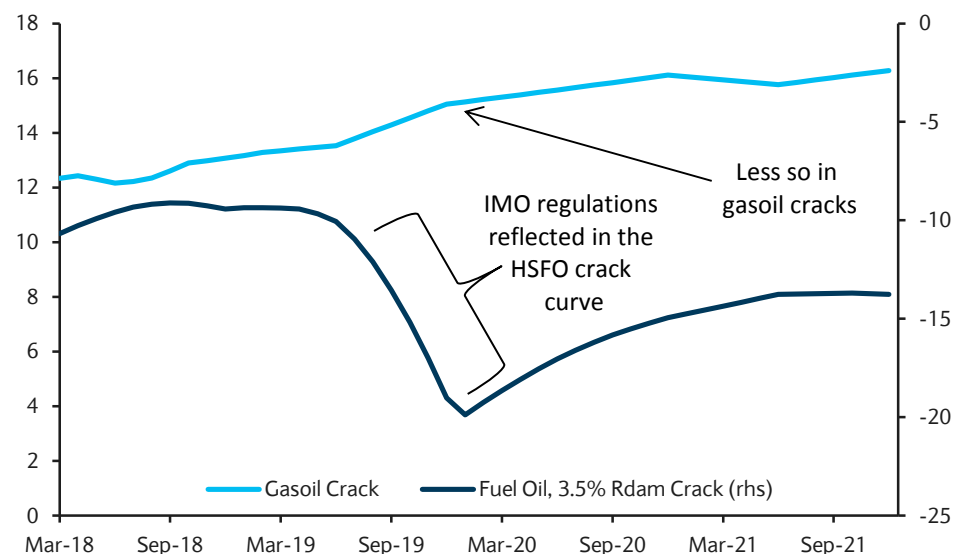


Source: Based on IEA data from The Future of Trucks: Implications for energy and the environment © OECD/IEA 2017, [www.iea.org/statistics](http://www.iea.org/statistics). License: [www.iea.org/t&c](http://www.iea.org/t&c); as modified by Barclays Research.

**The maritime industry has several options in order to comply with this rule:**

- Ultra low sulfur (.5%) fuel oil
- Ultra low sulfur (.5%) marine gasoil
- LNG conversion
- Scrubber installation

**The regulation has had a visible impact on fuel oil cracks**



Source: Bloomberg, Barclays Research.

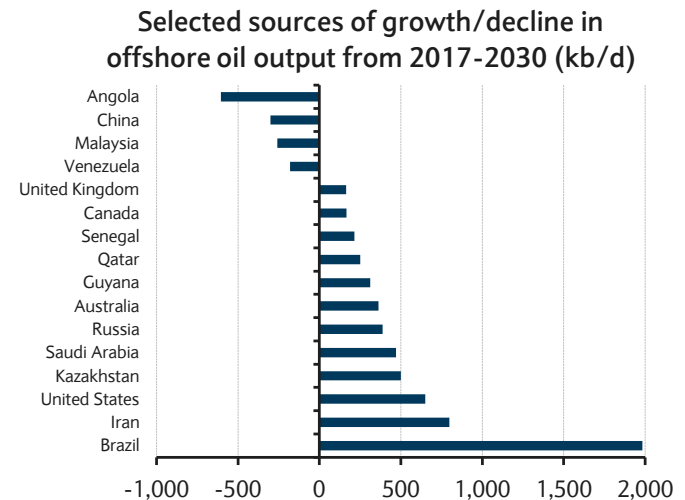
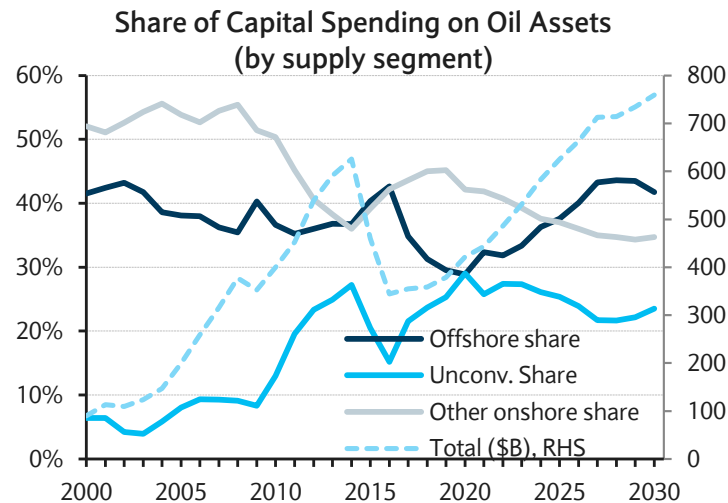
**This regulation will have several affects on the market:**

- Wider light-heavy spreads (all else equal)
- Positive for ULSD/gasoil cracks
- Negative for HSFO cracks
- More expensive bunkers, and thus wider waterborne crude and product differentials
- Positive for complex refiners that produce minimal HSFO
- Negative for coastal refineries producing HSFO

# Offshore oil output accounts for one-third of global supplies; capex on the offshore cedes share to unconventional

Capex on offshore exp & development to fall, but then rebound with rising prices

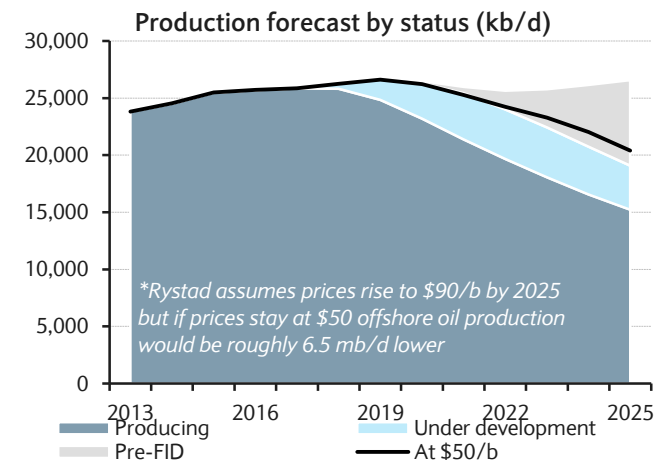
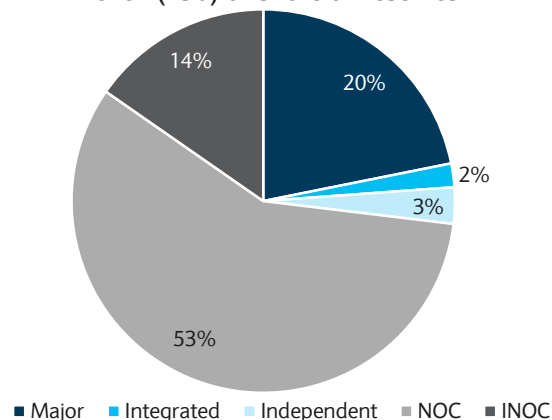
Growth concentrated in certain countries



And the majority of the proven reserves controlled by NOCs

If prices stay close to \$50/b, reduction in offshore supplies by ~6 mb/d

Proven (P90) offshore oil reserves



Source for all charts: Rystad Energy Ucube, Barclays Research

# Auto manufacturers planning big expansions to EV offerings

## Expect the electric vehicle offering to expand significantly in the coming years

Company	Planned electric vehicle offerings
BMW	Provide 12 BEVs and 13 hybrids by 2025
GM	Offer at least 20 electric vehicles by 2023
Daimler	Offer 10 BEVs by 2022
Fiat Chrysler	Incorporate electrification into half of its fleet by 2022
Ford	Launch 13 new electrified vehicles over the next five years
Honda	Launch two fully electric vehicles in 2018 and electrify two-thirds of its offerings by 2030
Jaguar Land Rover	Every new Jaguar or Land Rover launched from 2020 will be electrified
Renault-Nissan	Launch 12 new ZEVs by 2022
Toyota	Provide solid state battery electric cars by 2022
Volkswagen	Eighty new electric vehicles by 2025
Volvo	Every model launched from 2019 onward will be electrified

## Sales targets are still a drop in the bucket (IEA data)

Company	Electric vehicle sales targets
BMW	100,000 electric car sales in 2017 and 15-25% of BMW group sales by 2025
GM	30,000 annual electric car sales by 2017
Chinese OEMs	4.52 million electric car sales by 2020
Daimler	0.1 million annual electric car sales by 2020
Renault-Nissan	1.5 million cumulative sales of electric cars by 2020
Tesla	500,000 annual electric car sales by 2018. 1 million annual electric care sales by 2020
Volkswagen	2-3 million annual electric car sales by 2025
Volvo	1 million cumulative electric car sales by 2025

Note: List not all inclusive.  
Source: Company reports, BBC, Reuters, Bloomberg, Barclays Research

Note: List not all inclusive. Source: IEA Global EV Outlook 2017

# Analyst Certifications and Important Disclosures

---

## Analyst Certification(s)

I, Michael Cohen hereby certify (1) that the views expressed in this research report accurately reflect my personal view about any or all of the subject securities or issuers referred to in this research report and (2) no part of my compensation was, is or will be directly or indirectly related to the specific recommendations or views expressed in this research report.

## Important Disclosures:

Barclays Research is produced by the Investment Bank of Barclays Bank PLC and its affiliates (collectively and each individually, "Barclays")

All authors contributing to this research report are Research Analysts unless otherwise indicated. The publication date at the top of the report reflects the local time where the report was produced and may differ from the release date provided in GMT.

## Availability of Disclosures:

For current important disclosures regarding any issuers which are the subject of this research report please refer to <https://publicresearch.barclays.com> or alternatively send a written request to:

Barclays Research Compliance, 745 Seventh Avenue, 13th Floor, New York, NY 10019 or call +1-212-526-1072.

Barclays Capital Inc. and/or one of its affiliates does and seeks to do business with companies covered in its research reports. As a result, investors should be aware that Barclays may have a conflict of interest that could affect the objectivity of this report. Barclays Capital Inc. and/or one of its affiliates regularly trades, generally deals as principal and generally provides liquidity (as market maker or otherwise) in the debt securities that are the subject of this research report (and related derivatives thereof). Barclays trading desks may have either a long and / or short position in such securities, other financial instruments and / or derivatives, which may pose a conflict with the interests of investing customers. Where permitted and subject to appropriate information barrier restrictions, Barclays fixed income research analysts regularly interact with its trading desk personnel regarding current market conditions and prices. Barclays fixed income research analysts receive compensation based on various factors including, but not limited to, the quality of their work, the overall performance of the firm (including the profitability of the Investment Banking Department), the profitability and revenues of the Markets business and the potential interest of the firm's investing clients in research with respect to the asset class covered by the analyst. To the extent that any historical pricing information was obtained from Barclays trading desks, the firm makes no representation that it is accurate or complete. All levels, prices and spreads are historical and do not represent current market levels, prices or spreads, some or all of which may have changed since the publication of this document. Barclays Research Department produces various types of research including, but not limited to, fundamental analysis, equity-linked analysis, quantitative analysis, and trade ideas. Recommendations and trade ideas contained in one type of Barclays Research may differ from those contained in other types of Barclays Research, whether as a result of differing time horizons, methodologies, or otherwise.

The Barclays Research Department operates independently from the Absa Research Department. Absa Research is produced by Absa Bank Limited acting through its Corporate and Investment Bank division, which is a part of Barclays Africa Group Limited and affiliated with the Investment Bank of Barclays Bank PLC. Eligible clients may receive research reports from both research departments, which may reach different conclusions and may contain different and conflicting forecasts, recommendations, or trade ideas. In order to access Barclays Statement regarding Research Dissemination Policies and Procedures, please refer to <https://publicresearch.barcap.com/S/RD.htm>. In order to access Barclays Research Conflict Management Policy Statement, please refer to: <https://publicresearch.barcap.com/S/CM.htm>.

All pricing information is indicative only. Prices are sourced from Thomson Reuters as of the last available closing price at the time of production of the research report, unless another time and source is indicated.

## Explanation of other types of investment recommendations produced by Barclays FICC Research:

Trade ideas contained herein that have been produced by the Credit teams within Barclays Research are valid at current market conditions and may not be otherwise relied upon.

Trade ideas contained herein that have been produced by other research teams within Barclays FICC Research shall remain open until they are subsequently amended or closed in a future research report.

## Disclosure of previous investment recommendations produced by Barclays FICC Research:

Barclays FICC Research may have published other investment recommendations in respect of the same securities/instruments recommended in this research report during the preceding 12 months.

To view previous investment recommendations published by Barclays FICC Research in the preceding 12 months please refer to

<https://live.barcap.com/go/research/ResearchInvestmentRecommendations>.

## Legal entities involved in producing Barclays Research:

Barclays Bank PLC (Barclays, UK)

Barclays Capital Inc. (BCI, US)

Barclays Securities Japan Limited (BSJL, Japan)

Barclays Bank PLC, Hong Kong branch (Barclays Bank, Hong Kong)

Barclays Capital Canada Inc. (BCCI, Canada)

Barclays Bank Mexico, S.A. (BBMX, Mexico)

Barclays Securities (India) Private Limited (BSIPL, India)

Barclays Bank PLC, India branch (Barclays Bank, India)

Barclays Bank PLC, Singapore branch (Barclays Bank, Singapore)

# Disclaimer

---

This publication has been produced by Barclays Research Department in the Investment Bank of Barclays Bank PLC and/or one or more of its affiliates (collectively and each individually, "Barclays"). It has been distributed by one or more Barclays affiliated legal entities listed below. It is provided to our clients for information purposes only, and Barclays makes no express or implied warranties, and expressly disclaims all warranties of merchantability or fitness for a particular purpose or use with respect to any data included in this publication. To the extent that this publication states on the front page that it is intended for institutional investors and is not subject to all of the independence and disclosure standards applicable to debt research reports prepared for retail investors under U.S. FINRA Rule 2242, it is an "institutional debt research report" and distribution to retail investors is strictly prohibited. Barclays also distributes such institutional debt research reports to various issuers, regulatory and academic organisations for informational purposes and not for the purpose of making investment decisions regarding any debt securities. Any such recipients that do not want to continue receiving Barclays institutional debt research reports should contact [debtresearch@barclays.com](mailto:debtresearch@barclays.com). Barclays will not treat unauthorized recipients of this report as its clients and accepts no liability for use by them of the contents which may not be suitable for their personal use. Prices shown are indicative and Barclays is not offering to buy or sell or soliciting offers to buy or sell any financial instrument.

Without limiting any of the foregoing and to the extent permitted by law, in no event shall Barclays, nor any affiliate, nor any of their respective officers, directors, partners, or employees have any liability for (a) any special, punitive, indirect, or consequential damages; or (b) any lost profits, lost revenue, loss of anticipated savings or loss of opportunity or other financial loss, even if notified of the possibility of such damages, arising from any use of this publication or its contents.

Other than disclosures relating to Barclays, the information contained in this publication has been obtained from sources that Barclays Research believes to be reliable, but Barclays does not represent or warrant that it is accurate or complete. Barclays is not responsible for, and makes no warranties whatsoever as to, the information or opinions contained in any written, electronic, audio or video presentations of third parties that are accessible via a direct hyperlink in this publication or via a hyperlink to a third-party web site ("Third-Party Content"). Any such Third-Party Content has not been adopted or endorsed by Barclays, does not represent the views or opinions of Barclays, and is not incorporated by reference into this publication. Third-Party Content is provided for information purposes only and Barclays has not independently verified its accuracy or completeness.

The views in this publication are solely and exclusively those of the authoring analyst(s) and are subject to change, and Barclays Research has no obligation to update its opinions or the information in this publication. Unless otherwise disclosed herein, the analysts who authored this report have not received any compensation from the subject companies in the past 12 months. If this publication contains recommendations, they are general recommendations that were prepared independently of any other interests, including those of Barclays and/or its affiliates, and/or the subject companies. This publication does not contain personal investment recommendations or investment advice or take into account the individual financial circumstances or investment objectives of the clients who receive it. The securities and other investments discussed herein may not be suitable for all investors. Barclays is not a fiduciary to any recipient of this publication. Investors must independently evaluate the merits and risks of the investments discussed herein, consult any independent advisors they believe necessary, and exercise independent judgment with regard to any investment decision. The value of and income from any investment may fluctuate from day to day as a result of changes in relevant economic markets (including changes in market liquidity). The information herein is not intended to predict actual results, which may differ substantially from those reflected. Past performance is not necessarily indicative of future results.

This document is being distributed (1) only by or with the approval of an authorised person (Barclays Bank PLC) or (2) to, and is directed at (a) persons in the United Kingdom having professional experience in matters relating to investments and who fall within the definition of "investment professionals" in Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order"); or (b) high net worth companies, unincorporated associations and partnerships and trustees of high value trusts as described in Article 49(2) of the Order; or (c) other persons to whom it may otherwise lawfully be communicated (all such persons being "Relevant Persons"). Any investment or investment activity to which this communication relates is only available to and will only be engaged in with Relevant Persons. Any other persons who receive this communication should not rely on or act upon it. Barclays Bank PLC is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority and is a member of the London Stock Exchange.

The Investment Bank of Barclays Bank PLC undertakes U.S. securities business in the name of its wholly owned subsidiary Barclays Capital Inc., a FINRA and SIPC member. Barclays Capital Inc., a U.S. registered broker/dealer, is distributing this material in the United States and, in connection therewith accepts responsibility for its contents. Any U.S. person wishing to effect a transaction in any security discussed herein should do so only by contacting a representative of Barclays Capital Inc. in the U.S. at 745 Seventh Avenue, New York, New York 10019.

Non-U.S. persons should contact and execute transactions through a Barclays Bank PLC branch or affiliate in their home jurisdiction unless local regulations permit otherwise.

Barclays Bank PLC, Paris Branch (registered in France under Paris RCS number 381 066 281) is regulated by the Autorité des marchés financiers and the Autorité de contrôle prudentiel. Registered office 34/36 Avenue de Friedland 75008 Paris.

This material is distributed in Canada by Barclays Capital Canada Inc., a registered investment dealer, a Dealer Member of IIROC ([www.iiroc.ca](http://www.iiroc.ca)), and a Member of the Canadian Investor Protection Fund (CIPF).

Subject to the conditions of this publication as set out above, Absa Bank Limited, acting through its Corporate and Investment Bank division, which is a part of Barclays Africa Group Limited and affiliated with the Investment Bank of Barclays Bank PLC, an authorised financial services provider (Registration No.: 1986/004794/06. Registered Credit Provider Reg No NCRCP7), is distributing this material in South Africa. Absa Bank Limited is regulated by the South African Reserve Bank. This publication is not, nor is it intended to be, advice as defined and/or contemplated in the (South African) Financial Advisory and Intermediary Services Act, 37 of 2002, or any other financial, investment, trading, tax, legal, accounting, retirement, actuarial or other professional advice or service whatsoever. Any South African person or entity wishing to effect a transaction in any security discussed herein should do so only by contacting a representative of Absa Bank Limited acting through its Corporate and Investment Bank division in South Africa, 7th Floor, Barclays Towers West, 15 Troye Street, Johannesburg. Absa Bank Limited is an affiliate of the Barclays group.

# Disclaimer (continued)

All Barclays research reports are distributed to institutional investors in Japan by Barclays Securities Japan Limited. Barclays Securities Japan Limited is a joint-stock company incorporated in Japan with registered office of 6-10-1 Roppongi, Minato-ku, Tokyo 106-6131, Japan. It is a subsidiary of Barclays Bank PLC and a registered financial instruments firm regulated by the Financial Services Agency of Japan. Registered Number: Kanto Zaimukyokuchō (kinsho) No. 143.

Barclays Bank PLC, Hong Kong Branch is distributing this material in Hong Kong as an authorised institution regulated by the Hong Kong Monetary Authority. Registered Office: 41/F, Cheung Kong Center, 2 Queen's Road Central, Hong Kong.

All Indian securities-related research and other equity research produced by Barclays' Investment Bank are distributed in India by Barclays Securities (India) Private Limited (BSIPL). BSIPL is a company incorporated under the Companies Act, 1956 having CIN U67120MH2006PTC161063. BSIPL is registered and regulated by the Securities and Exchange Board of India (SEBI) as a Research Analyst: INH000001519; Portfolio Manager INP000002585; Stock Broker/Trading and Clearing Member: National Stock Exchange of India Limited (NSE) Capital Market INB231292732, NSE Futures & Options INF231292732, NSE Currency derivatives INE231450334, Bombay Stock Exchange Limited (BSE) Capital Market INB011292738, BSE Futures & Options INF011292738; Depository Participant (DP) with the National Securities & Depositories Limited (NSDL): DP ID: IN-DP-NSDL-299-2008; Investment Adviser: INA000000391. The registered office of BSIPL is at 208, Ceejay House, Shivsagar Estate, Dr. A. Besant Road, Worli, Mumbai – 400 018, India. Telephone No: +91 2267196000. Fax number: +91 22 67196100. Any other reports produced by Barclays' Investment Bank are distributed in India by Barclays Bank PLC, India Branch, an associate of BSIPL in India that is registered with Reserve Bank of India (RBI) as a Banking Company under the provisions of The Banking Regulation Act, 1949 (Regn No BOM43) and registered with SEBI as Merchant Banker (Regn No INM000002129) and also as Banker to the Issue (Regn No INBI00000950). Barclays Investments and Loans (India) Limited, registered with RBI as Non Banking Financial Company (Regn No RBI CoR-07-00258), and Barclays Wealth Trustees (India) Private Limited, registered with Registrar of Companies (CIN U93000MH2008PTC188438), are associates of BSIPL in India that are not authorised to distribute any reports produced by Barclays' Investment Bank.

Barclays Bank PLC Frankfurt Branch distributes this material in Germany under the supervision of Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin).

This material is distributed in Mexico by Barclays Bank Mexico, S.A.

Nothing herein should be considered investment advice as defined in the Israeli Regulation of Investment Advisory, Investment Marketing and Portfolio Management Law, 1995 ("Advisory Law"). This document is being made to eligible clients (as defined under the Advisory Law) only. Barclays Israeli branch previously held an investment marketing license with the Israel Securities Authority but it cancelled such license on 30/11/2014 as it solely provides its services to eligible clients pursuant to available exemptions under the Advisory Law, therefore a license with the Israel Securities Authority is not required. Accordingly, Barclays does not maintain an insurance coverage pursuant to the Advisory Law.

Barclays Bank PLC in the Dubai International Financial Centre (Registered No. 0060) is regulated by the Dubai Financial Services Authority (DFSA). Principal place of business in the Dubai International Financial Centre: The Gate Village, Building 4, Level 4, PO Box 506504, Dubai, United Arab Emirates. Barclays Bank PLC-DIFC Branch, may only undertake the financial services activities that fall within the scope of its existing DFSA licence. Related financial products or services are only available to Professional Clients, as defined by the Dubai Financial Services Authority. Barclays Bank PLC in the UAE is regulated by the Central Bank of the UAE and is licensed to conduct business activities as a branch of a commercial bank incorporated outside the UAE in Dubai (Licence No.: 13/1844/2008, Registered Office: Building No. 6, Burj Dubai Business Hub, Sheikh Zayed Road, Dubai City) and Abu Dhabi (Licence No.: 13/952/2008, Registered Office: Al Jazira Towers, Hamdan Street, PO Box 2734, Abu Dhabi).

Barclays Bank PLC in the Qatar Financial Centre (Registered No. 00018) is authorised by the Qatar Financial Centre Regulatory Authority (QFCRA). Barclays Bank PLC-QFC Branch may only undertake the regulated activities that fall within the scope of its existing QFCRA licence. Principal place of business in Qatar: Qatar Financial Centre, Office 1002, 10th Floor, QFC Tower, Diplomatic Area, West Bay, PO Box 15891, Doha, Qatar. Related financial products or services are only available to Business Customers as defined by the Qatar Financial Centre Regulatory Authority.

This material is distributed in the UAE (including the Dubai International Financial Centre) and Qatar by Barclays Bank PLC.

This material is not intended for investors who are not Qualified Investors according to the laws of the Russian Federation as it might contain information about or description of the features of financial instruments not admitted for public offering and/or circulation in the Russian Federation and thus not eligible for non-Qualified Investors. If you are not a Qualified Investor according to the laws of the Russian Federation, please dispose of any copy of this material in your possession.

This material is distributed in Singapore by the Singapore branch of Barclays Bank PLC, a bank licensed in Singapore by the Monetary Authority of Singapore. For matters in connection with this report, recipients in Singapore may contact the Singapore branch of Barclays Bank PLC, whose registered address is 10 Marina Boulevard, #23-01 Marina Bay Financial Centre Tower 2, Singapore 018983.

This material is distributed to persons in Australia by either Barclays Bank plc, Barclays Capital Inc., Barclays Capital Securities Limited or Barclays Capital Asia Limited. None of Barclays Bank plc, nor any of the other referenced Barclays group entities, hold an Australian financial services licence and instead they each rely on an exemption from the requirement to hold such a licence. This material is intended to only be distributed to "wholesale clients" as defined by the Australian Corporations Act 2001.

IRS Circular 230 Prepared Materials Disclaimer: Barclays does not provide tax advice and nothing contained herein should be construed to be tax advice. Please be advised that any discussion of U.S. tax matters contained herein (including any attachments) (i) is not intended or written to be used, and cannot be used, by you for the purpose of avoiding U.S. tax-related penalties; and (ii) was written to support the promotion or marketing of the transactions or other matters addressed herein. Accordingly, you should seek advice based on your particular circumstances from an independent tax advisor.

© Copyright Barclays Bank PLC (2018). All rights reserved. No part of this publication may be reproduced or redistributed in any manner without the prior written permission of Barclays. Barclays Bank PLC is registered in England No. 1026167. Registered office 1 Churchill Place, London, E14 5HP. Additional information regarding this publication will be furnished upon request. US33896